INSIDE THIS ISSUE
今期內容

GBA STANDARDS: FORMING A FRAMEWORK FOR THE FUTURE
灣區標準：制定未來框架

CHIEF EXECUTIVE ADDRESSES BUSINESS COMMUNITY
行政長官與商界會面

EDWIN MORRIS ON BUSINESS STRATEGY AND SUCCESS
欣榮分享商業策略及成功之道

November 2025

HKGCC: The Voice of Business in Hong Kong

bulletin 工商月刊

Growing the Halal Market
發展清真市場



HK$40 RMB45

4 897002 040006

HKGCC Hong Kong General Chamber of Commerce 香港總商會 1861

HKGCC

Hong Kong General Chamber of Commerce
香港總商會1861

新春晚宴2026
CHINESE NEW YEAR DINNER



Save The Date

6 Mar 2026

(Friday)

Hopewell Hotel

JOIN US TO CELEBRATE THE LUNAR NEW YEAR AND CREATE LASTING CONNECTIONS!

For table bookings and sponsorship information, please contact:

Ms Nikki Leung
Tel: 2823 1256
Email: nleung@chamber.org.hk

Find out more:

CHAIRMAN'S NOTE 主席之言

A Premier Muslim-Friendly Destination

Hong Kong is emerging not just as an attractive city for Muslim tourists but as a global hub for trade, finance and cultural exchange with Islamic nations





穆斯林旅客首選目的地

香港不僅是吸引穆斯林旅客的旅遊城市，更發展為連繫伊斯蘭國家的全球樞紐，促進貿易、金融活動及文化交流

香港在「全球穆斯林旅遊指數」中獲選為「最具潛力的穆斯林友好目的地」，反映本港對穆斯林旅客的吸引力與日俱增。

總商會與香港工業總會（工總）於 10 月合辦「探索清真市場：開啟機遇的大門」論壇，探討香港如何從多方面推動清真經濟發展，以及提升伊斯蘭金融基建。財政司司長陳茂波致開幕辭時指出，全球對清真產品及伊斯蘭金融服務的需求迅速增長，並強調開拓這個不斷擴大的市場十分重要。

全球穆斯林人口超過 20 億，佔世界總人口四分之一以上，成為清真經濟的增長動力。伊斯蘭金融資產預計將於 2028 年前達到 7.5 萬億美元，清真市場規模亦有望增長至近 4 萬億美元，有部分源於世界各地 2.5 億穆斯林旅客的消費力。

與此同時，中國正堅定不移推進對外開放，並與「一帶一路」夥伴及全球南方國家拓展合作。在過去十年，中國內地對伊斯蘭合作組織成員國的出口量飆升 80%，總額接近 6,000 億美元，來自這些國家的進口量同樣顯著上升。

穆斯林約佔香港人口的 4%，使本地的多元文化特色更為豐富，亦凸顯了有需要推行包容性措施，以滿足居民及訪客的不同需求。對企業來說，深入理解中東及東南亞等伊斯蘭地區在文化和宗教方面的細微差異，將發揮重要作用。提高文化認知對建立信任及促進長遠關係至關重要。

現時，香港的餐飲及酒店業正出現顯著變化。工總最近推出「香港 Q 嘜清真認證計劃」，為識別符合清真標準的本地餐廳邁出重要一步。首批申請結果預計將於 2025 年底或 2026 年初公布，以便食客享用清真餐飲。

在旅遊業以外，香港亦着力發展為伊斯蘭金融的區域樞紐。本港有條件支持符合伊斯蘭教法的金融工具，例如伊斯蘭債券等。此外，為加強金融業的實力，伊斯蘭金融專才現已納入政府的「人才清單」。

香港發展為穆斯林友好目的地，將有助推動經濟多元發展、文化交流及策略性聯繫，並奠定本港作為清真旅遊及伊斯蘭金融服務的領先樞紐地位。

Hong Kong's recognition as the "Most Promising Muslim-Friendly Destination" by the Global Muslim Travel Index reflects the city's growing appeal to Muslim travellers.

The HKGCC x FHKI forum on "Understanding Halal Market: Strategies for Unlocking Opportunities" in October turned the spotlight on Hong Kong's multi-pronged approach to promote the halal economy and enhance its Islamic finance infrastructure. In his opening keynote address, Financial Secretary Paul Chan noted the surging global demand for halal products and Islamic financial services, underscoring the importance of tapping into this expanding market.

The global halal economy is powered by a Muslim population exceeding two billion – more than a quarter of the world's total. By 2028, Islamic finance assets are expected to reach US$7.5 trillion, while the halal market is projected to grow to nearly US$4 trillion, driven in part by the spending power of 250 million Muslim travellers around the globe.

These developments are unfolding in parallel with China's broader commitment to opening up and wider collaboration with Belt & Road partners and the Global South. Over the past decade, exports from the Chinese Mainland to Organisation of Islamic Cooperation (OIC) countries have surged by upwards of 80%, reaching nearly US$600 billion. Imports from these countries have also climbed significantly.

Muslims make up roughly 4% of Hong Kong's population, enriching the city's multicultural tapestry and underscoring the need for inclusive practices that reflect the diverse needs of both residents and visitors. For businesses, cultivating a deeper understanding of the cultural and religious nuances across Islamic regions – from the Middle East to Southeast Asia – can be a powerful asset. Such cultural literacy is essential for building trust and fostering enduring relationships.

One of the most visible shifts is happening in the city's food & beverage and hospitality sectors. The recent launch of the Hong Kong Q-Mark Halal Scheme by FHKI marks a major step forward in certifying local restaurants that meet halal standards. The first batch of certified establishments is expected by late 2025 or early 2026, making halal dining more accessible.

Beyond tourism, Hong Kong is positioning itself as a regional hub for Islamic finance. The city is well-equipped to support sharia-compliant financial instruments such as Sukuk bonds. Furthermore, the Government's updated Talent List now includes Islamic banking professionals to strengthen the financial sector.

Hong Kong's rise as a Muslim-friendly destination will boost economic diversification, cultural exchange and strategic connectivity, positioning the city as a leading hub for halal tourism and Islamic financial services.

Agnes Chan
陳瑞娟
chairman@chamber.org.hk

CONTENT WHAT'S HOT IN THIS ISSUE

Growing the Halal Market
發展清真市場



08

GBA STANDARDS: FORMING A FRAMEWORK FOR THE FUTURE 灣區標準：制定未來框架 28

CHIEF EXECUTIVE ADDRESSES BUSINESS COMMUNITY 行政長官與商界會面 44

EDWIN MORRIS ON BUSINESS STRATEGY AND SUCCESS 欣榮分享商業策略及成功之道 52

HKGCC
Hong Kong General Chamber of Commerce
香港總商會1861

The Voice of Business 商界之聲

The Hong Kong General Chamber of Commerce has been representing and safeguarding the interests of business in Hong Kong since 1861.
自1861年起，香港總商會一直代表香港商界，致力捍衛企業的權益。

bulletin 工商月刊
Visit us online at www.chamber.org.hk/bulletin

Chairman: Agnes Chan
Deputy Chairman: Peter Lam
Vice Chairmen: Jacob Kam, Victor Li, Nikki Ng, Douglas Woo, Yu Pang Chun
CEO: Patrick Yeung
Editorial Board: Malcolm Ainsworth, Wendy Lam, Wendy Lo
Editor: Christine Iyer
Translated By: Monica Cheuk, Jonathan Man
Graphic Design: Andy Wong, Fish Chan

Editorial Enquiries: Christine Iyer
Tel: 2823 1210
Email: christine@chamber.org.hk

Advertising: HKGCC Bulletin
Tel: 2823 1282 Fax: 2821 9582
Email: adv@chamber.org.hk

The Chamber is apolitical.
Any advertisement of a political nature does not necessarily imply endorsement by the Chamber

Published By:
The Hong Kong General Chamber of Commerce
22/F United Centre, 95 Queensway, Hong Kong
Tel: 2529 9229 Fax: 2527 9843
www.chamber.org.hk

Printed By: OMAC Production House Ltd
21/F Kiu Yin Commercial Building,
361-363 Lockhart Road, Wanchai, Hong Kong
Tel: 2893 0944 Fax: 2832 7903
Email: info@omac.com.hk

主席：陳瑞娟
常務副主席：林建岳
副主席：金澤培 李澤鉅 黃敏華 吳宗權 余鵬春
總裁：楊偉添
編輯委員會：麥爾康 林婉梅 盧慧賢
編輯：顧善婷
翻譯：卓子欣 萬希信
設計：黃惠強 陳海愉

編輯查詢：顧善婷
電話：2823 1210
電郵：christine@chamber.org.hk

廣告：HKGCC Bulletin
電話：2823 1282 圖文傳真：2821 9582
電郵：adv@chamber.org.hk

本會並非政治組織，任何帶有政治意味的廣告均不代表本會立場。

出版：香港總商會
香港金鐘道統一中心廿二樓
電話：2529 9229
圖文傳真：2527 9843
網址：www.chamber.org.hk

承印：奧瑪製作室有限公司
香港灣仔駱克道361-363號
翹賢商業大廈21字樓
電話：2893 0944
圖文傳真：2832 7903
電郵：info@omac.com.hk

Nov 2025

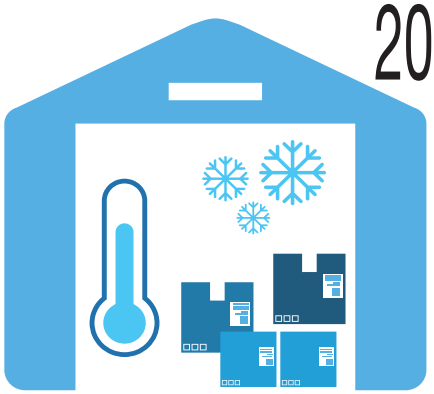
The opinions expressed in articles in The Bulletin are those of the individual authors and do not necessarily reflect the views of HKGCC.
《工商月刊》刊載的文章內容乃個別作者意見，並不反映香港總商會立場。



Talking Points
議論縱橫

01 A Premier Muslim-Friendly Destination
穆斯林旅客首選目的地
04 Serving Hong Kong with Pride
服務香港 引以為榮
06 Broadening Our ASEAN Reach
拓展東盟網絡





Economic Insights
經濟透視

20 The Cold Front in Trade
冷鏈物流：貿易新動力



Member Profile
會員專訪

24 Tasting Success
為盛會送上滋味



China in Focus
中國焦點

28 Future-ready Framework
制定框架 面向未來



Chamber in Review
活動重溫

44 Celebrating Hong Kong's Spirit
發揮香港精神
48 Gems of Wisdom
智慧結晶
50 HKGCC x HKJCCI Joint Luncheon
總商會與香港日本人商工會議所合辦午餐會
52 Thriving Through Change
變中求進
54 Cheers, Spanish Friends!
與西班牙好友乾杯！
56 Welcome, New Members!
歡迎新會員！
58 Keeping Hong Kong Moving
推動香港前行
60 Chamber Unveils Student Associate Club
總商會「卓學社」正式成立





The Bulletin is delivered in eco-friendly envelopes. This packaging is made from plant-based materials including soy, wheat, corn and others. So, besides being re-usable and water-resistant, the packaging is also 100% compostable, conforming to the latest strict E.U. standards. We thank members for your continued support as we try to reduce our environmental impact at the Chamber.

《工商月刊》以環保信封寄發。這款信封以植物原料製成，成分包括大豆、小麥和粟米等。因此，新包裝除了可重用和防水，更為百分百可分解，符合嚴格的最新歐盟標準。總商會一直致力減少對環境的影響，感謝各位會員一如既往的支持。



Serving Hong Kong with Pride



After 21 years of service in the Legislative Council, I step down with gratitude, while staying committed to championing the business community beyond my tenure



服務香港　引以為榮

本人在立法會服務21年後即將卸任，衷心感謝各位的支持，我今後將繼續致力推動商界發展

時光荏苒，日月如梭，我自2004年起已連續五屆擔任香港總商會立法會代表，能夠得到大家的支持和厚愛，實在感到十分榮幸。惟天下無不散之筵席，我已決定不再連任。

轉眼間21年過去，我與總商會和工商界一同見證了時代的變遷，一同跨越香港遇上的每一個挑戰，每一個難關，回想過去種種仍然歷歷在目。

猶記得當年金融海嘯襲來，我向政府建議推出「特別信貸保證計劃」，協助中小企渡過難關；2020年爆發新冠疫情，再次嚴重打擊香港經濟，我亦力求政府推出「保就業計劃」、「中小企融資擔保計劃」及「還息不還本」安排，以做到撐企業，保就業，穩定社會經濟。

近年面對地緣政治風高浪急及美國關稅措施，商界的難處我記在心頭，更多次與金管局高層會面，促請當局及銀行業界在資金周轉方面支持中小企。

香港正值經濟發展轉型的關鍵時期，政府積極招商引才，並帶領商界開拓新市場。我多次與政府和立法會出訪歐洲、亞洲和中東等市場，尋找經濟合作機遇。

我很高興見到政府多次接納建議，包括優化「BUD專項基金」，以及加強香港出口信用保險局對港商的支援，為商界「走出去」開拓商機加強信心，增添底氣。

世界持續變化，社會急速發展，在新時代下需要有新思維。長江後浪推前浪，青出於藍勝於藍，我已服務商界良久，如今亦期待有新面孔，繼續為商界服務，為商界發聲，向政府出謀獻策，為了香港，縱有困難亦會拼命追。

卸下立法會議員身份並不代表停下腳步，我仍然心繫香江，今後會在不同平台說好香港故事，與商界風雨同路。

Time really does fly. Since 2004, I have served as the Legislative Council Representative of the Hong Kong General Chamber of Commerce for five consecutive terms, and I am truly honoured to have had your support and trust all these years. However, all good things must come to an end, and I have decided not to seek re-election.

It feels as though these 21 years have gone by in the blink of an eye. I have observed the changes of our times alongside the Chamber and the business community as they surmounted every challenge and difficulty Hong Kong has encountered. The memories of the past remain vivid in my mind.

I still remember when the financial tsunami hit, and I proposed the Special Loan Guarantee Scheme for SMEs to help them endure the storm. In 2020, when the Covid-19 pandemic ravaged Hong Kong's economy, I urged the Government to introduce initiatives such as the Employment Support Scheme, the SME Financing Guarantee Scheme and the principal moratorium arrangement to support businesses, preserve jobs and stabilize the socio-economic situation.

Amid current geopolitical tensions and U.S. tariff measures, I am concerned about the difficulties faced by the business community. As such, I have had several meetings with senior officials of the Hong Kong Monetary Authority, urging the authorities and the banking sector to support SMEs in their cash flow needs.

Hong Kong is on the cusp of a critical period of economic transformation. The Government is actively attracting investment and talent while leading the business community to explore new markets. I have been honoured to join government and Legislative Council delegations over the years to Europe, Asia and the Middle East to seek opportunities for economic cooperation.

It is encouraging to see that the Government adopted several of our suggestions to boost the economy, from optimizing the BUD Fund to enhancing the HKCEIC's support for local businesses. These measures have strengthened the confidence and capacity of the business community to "go global" and explore new opportunities.

As the world changes and society evolves, we must adopt an innovative mindset to navigate this new era. The next generation will always outshine the previous one, so I look forward to seeing new faces serving the business community, voicing its concerns, offering suggestions to the Government and working towards the benefit of Hong Kong even in challenging times.

Stepping down from my role as a Legislative Council member does not mean I will become inactive. Moving forward, I will continue to share Hong Kong's story on different platforms and stand with the business community regardless of the circumstances.

Jeffrey Lam
林健鋒
jeffrey@jeffreylam.hk

閃爍盛宴首選
STELLAR VENUES OF CHOICE







商務・私人宴會
Corporate • Private Banquets

優越地段・卓越服務
Prime Location • Quality Service

春茗晚宴套餐
Spring Dinner Package

有效日期至2026年6月30日 | 受條款及細則約束
Valid until 30 June 2026 | Terms and conditions apply

HK$13,000起 Up
(每席 per table)

查詢及預訂 Enquiry and Booking
T +852 2582 1111 booking@hkcec.com wedding.hkcec.com

HKCECofficial

香港會議展覽中心
Hong Kong Convention and Exhibition Centre

香港會議展覽中心(管理)有限公司負責管理
Managed by Hong Kong Convention and Exhibition Centre (Management) Limited

周大福創建集團成員
Member of CTFS Group

Broadening Our ASEAN Reach

The Chamber's upcoming mission to Malaysia serves to expand our regional ties and open new pathways for local businesses expanding into Southeast Asia





拓展東盟網絡

總商會即將舉辦馬來西亞商務考察團，旨在拓展區域聯繫，並為本地企業進入東南亞市場開闢新路徑

總商會將於本月稍後率領商務代表團訪問馬來西亞，行程為期三天，旨在配合政府的宏觀方針，擴展香港的全球足跡，同時與多元經濟體加深聯繫。

面對貿易關稅變化、供應鏈重組及地緣政治動盪不穩，外展活動對企業提升韌力及推動多元發展日益重要。總商會的吉隆坡代表團將着力加深經貿聯繫，以及探索在金融、數碼經濟和清真市場等領域的增長及合作機遇。

是次行程將延續本會過往訪問其他東盟經濟體的成果，鞏固在東南亞各地的策略性參與。外訪活動為加深區域聯通奠定基礎，使港企深入了解當地的市場動態和監管框架，並在增長迅速的行業發掘合作機遇。

在主要行業的強勁表現帶動下，馬來西亞在 2025 年的經濟增長預計將達到 4% 至 4.8%。該國是備受認可的全球清真產業樞紐，以清真食品進出口聞名，而且擁有多元化經濟基礎，為有意拓展市場、推動創新及建立戰略夥伴關係的港企帶來良機。

隨着清真產品及伊斯蘭金融服務在世界各地日趨普及，香港正發揮各項優勢，包括世界級金融基建、國際標準及監管專業知識，支持伊斯蘭金融、清真認證和供應鏈整合的發展。這些領域不僅具備商業潛力，更有助提升香港在服務多元文化市場方面的公信力。

吉隆坡代表團的行程包括與當地商會、貿易組織及不同企業會面交流，而聯誼活動及與政府官員會晤將提供實用見解，使我們加深了解該國的市場動態及政策方向。

此行亦反映本會持續致力與伊斯蘭國家加強聯繫。我們在近年與巴基斯坦、哈薩克斯坦、印尼、沙特阿拉伯、摩洛哥、卡塔爾、科威特、巴林及阿聯酋阿吉曼等地的夥伴簽署合作備忘錄。這些協議為各地商界奠定了基礎，促進知識共享及加深合作，同時鞏固香港作為亞太區重要夥伴的地位。

值得一提的是，總商會的國際交流項目促進長遠關係和策略性聯盟，正好體現香港作為全球「超級聯繫人」及通往內地的橋樑角色。

本會將透過互動交流及說好香港故事，致力協助商界探索新機遇和建立信心，積極開拓新領域。

The Chamber will lead a three-day business mission to Malaysia later this month, dovetailing with the Government's broader agenda to expand Hong Kong's global footprint and deepen its links with diverse economies.

In an era marked by shifting trade tariffs, reconfigured supply chains and geopolitical uncertainties, such outreach has become increasingly vital for businesses seeking resilience and diversification. The Chamber's delegation to Kuala Lumpur will focus on deepening trade and economic ties while exploring growth and collaboration in a range of sectors, from finance to the digital economy and the halal market.

The trip will build on our previous outreach to other ASEAN economies, reinforcing a strategic pattern of engagement across Southeast Asia. These visits laid the groundwork for deeper regional connectivity, enabling Hong Kong businesses to better understand local market dynamics, regulatory frameworks and partnership opportunities in fast-growing sectors.

Malaysia's economy is projected to grow between 4% and 4.8% in 2025, driven by strong performance across key sectors. As a recognized global halal hub renowned for its halal food imports and exports, and with a diversified economic base, the country presents compelling opportunities for Hong Kong businesses looking to expand, innovate and forge strategic partnerships.

With halal products and Islamic financial services gaining traction worldwide, Hong Kong is aligning its strengths, including world-class financial infrastructure, international standards and regulatory expertise, to support Islamic finance, halal certification and supply chain integration. These areas not only offer commercial potential but also reinforce Hong Kong's credibility in serving culturally diverse markets.

The Chamber's mission to Kuala Lumpur will include exchanges with local chambers of commerce, trade organizations and various local enterprises. Additionally, networking events and meetings with government officials will provide meaningful insights into the country's market dynamics and policies.

Furthermore, the trip builds on the Chamber's sustained efforts to strengthen its connections with Islamic nations. In recent years, we have signed Memoranda of Understanding (MoUs) with counterparts in Pakistan, Kazakhstan, Indonesia, Saudi Arabia, Morocco, Qatar, Kuwait, Bahrain, and Ajman, UAE, among others. These agreements have laid the foundation for knowledge-sharing and deeper collaboration between business communities as Hong Kong solidifies its position as a valued partner in the Asia-Pacific region.

Last but not least, the Chamber's international outreach initiatives cultivate enduring relationships and strategic alliances, exemplifying Hong Kong's role as a global super-connector and a bridge to the Chinese Mainland.

By emphasizing engagement and sharing good stories about Hong Kong, the Chamber strives to empower the business community to explore new opportunities and navigate new frontiers with confidence.

Patrick Yeung
楊偉添
ceo@chamber.org.hk



尋味長江脈絡，邂逅江南川味
A culinary voyage along the Yangtze







LOTUS & SPICE
江南川
金紫荊廣場

江南川 Lotus & Spice

香港灣仔博覽道一號香港會議展覽中心博覽商場
Expo Galleria Hong Kong Convention and Exhibition Centre,
1 Expo Drive, Wan Chai, Hong Kong

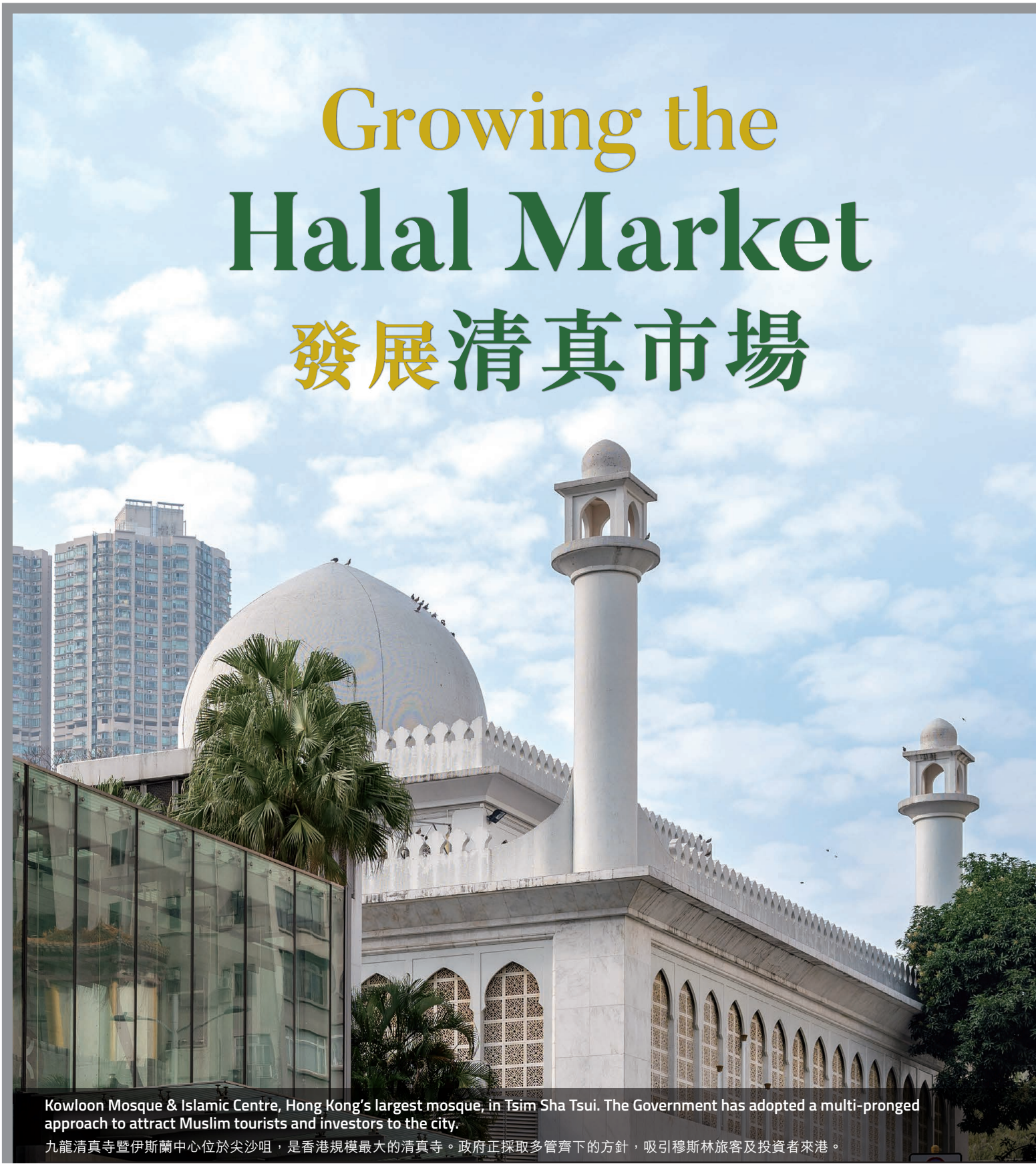
每天開放 Open daily
11:30am - 3:00pm; 6:00pm - 10:30pm

Tel：2582 7688
WhatsApp：6923 9662

江南川 Lotus & Spice
lotusandspicehk

an elite concept 优意集团

Growing the Halal Market
發展清真市場



Kowloon Mosque & Islamic Centre, Hong Kong's largest mosque, in Tsim Sha Tsui. The Government has adopted a multi-pronged approach to attract Muslim tourists and investors to the city.

九龍清真寺暨伊斯蘭中心位於尖沙咀，是香港規模最大的清真寺。政府正採取多管齊下的方針，吸引穆斯林旅客及投資者來港。



Honoured as the "Most Promising Muslim-Friendly Destination," Hong Kong is capitalizing on this recognition by actively attracting Muslim travellers and developing its Islamic finance credentials

香港正積極吸引穆斯林旅客及提升在伊斯蘭金融市場的公信力，更獲認可為「最具潛力穆斯林友善目的地」

Hong Kong's growing role in the global halal economy took centre stage at a forum themed "Understanding the Halal Market: Strategies for Unlocking Opportunities" on 13 October. Organized by HKGCC and the Federation of Hong Kong Industries (FHKI), the event was attended by Financial Secretary Paul Chan and distinguished industry leaders and explored the vast opportunities for Hong Kong in halal trade, tourism and Islamic finance.

With over two billion Muslims worldwide, the halal market accounts for a quarter of the world's population and is driving trillions in consumer spending. In 2022 alone, Muslim consumers spent US$2.29 trillion across food, fashion, travel, cosmetics, pharmaceuticals and various other sectors.

In his opening address at the forum, HKSAR Financial Secretary Paul Chan pointed out that the 57 member countries of the Organisation of Islamic Cooperation (OIC) account for around 8% of the world's GDP. Yet, their contribution to global growth is striking, reaching 15% last year and projected to surpass 20% by 2030.

He also shared the Government's strategy to establish Hong Kong as a leading Muslim-friendly destination. This includes spearheading high-level missions to Islamic countries and promoting the Hong Kong brand globally. "Later this month, I will lead a delegation to Saudi Arabia, bringing together a strong team of Hong Kong and Chinese Mainland companies across sectors such as AI, biotech, fintech, green energy, and more," he said.

"We serve as a trusted two-way platform for Mainland and Hong Kong enterprises looking to expand into Muslim economies, and for investors and entrepreneurs from these economies to access opportunities in China and beyond," he added.

The trip builds on the Government's sustained outreach efforts to foster greater collaboration, from ASEAN to the Middle East. Notably, the recent investment promotion and protection agreements (IPPAs) signed with Bahrain, Kuwait and the UAE further signal Hong Kong's commitment to deepening regional partnerships. A new Economic and Trade Office will also open in Kuala Lumpur later this year, with plans underway for another in Riyadh, the Saudi capital.

Sharing experiences from his long career in the Middle East during his keynote speech, David Eldon, Deputy Chairman, HSBC Asia Pacific, highlighted Hong Kong's immense potential in the global halal market and Islamic finance.

"Given that there are more Muslims in the Asia-Pacific than anywhere else, and given



Financial Secretary Paul Chan gave the opening keynote address at the HKGCC x FHKI forum, "Understanding the Halal Market: Strategies for Unlocking Opportunities," on 13 October.

總商會與工總在10月13日合辦「探索清真市場：開啟機遇的大門」論壇，由財政司司長陳茂波致開幕辭。

Hong Kong's growing connections with markets in the Middle East, we are well positioned to become an Islamic finance hub," he stated.

"The best way is to take the time to appreciate the various characteristics and differences within the global Muslim market. The city is heading in the right direction – it is execution that will count."

The panel discussion that followed explored FHKI's newly launched Hong Kong Q-Mark Halal Scheme in collaboration with the Incorporated Trustees of the Islamic Community Fund of Hong Kong (BOT), how Islamic finance is gaining momentum in the city with the issuance of Sukuk bonds under Shariah-compliant principles, and the Government's focus on boosting Muslim tourism and investment.

Hong Kong's Advantage

At the 2025 Halal in Travel Awards by CrescentRating, an internationally recognized halal travel promotion organization, Hong Kong was named the "Most Promising Muslim-friendly Destination of the Year."

FHKI Chairman Anthony Lam hailed this recognition as a clear testament to the city's growing stature in the global halal tourism landscape, reflecting its strategic efforts to enhance accessibility, quality and cultural inclusivity for Muslim travellers.

In 2024, Southeast Asian visitors, particularly from Muslim-majority nations, became Hong Kong's second-largest source of tourists after the Chinese Mainland. According to the Hong Kong Tourism Board (HKTB), the number of Malaysian visitors jumped 50%, while Indonesian arrivals rose 43%. The city also welcomed 16,498 visitors from Gulf Cooperation Council countries: Bahrain, Kuwait, Oman, Qatar, Saudi Arabia and the UAE.

Lam said FHKI's new Q-Mark scheme would enhance restaurant quality and facilitate easy access to top-tier halal dining for Muslim residents and tourists. The first Q Mark-accredited restaurants are expected to open by late 2025 or early 2026, giving early adopters a first-mover advantage.

HKGCC LegCo Representative Jeffrey Lam said that although the halal industry lacks standardized international classifications, the authorities were taking various steps to unlock its potential, such as including Islamic finance professionals in its expanded Talent List.

According to David Yim, Managing Director, Head of Debt Capital



The forum's panel discussion explored FHKI's new Q-Mark Halal Scheme, the growth of Islamic finance in the city and efforts to boost visitor numbers from Islamic countries and regions.

論壇的專題討論環節探討工總最近推出的「香港Q嚟優質清真計劃」、香港伊斯蘭金融的發展，以及增加伊斯蘭國家及地區旅客人數的措施。

Markets, Greater China & North Asia, Standard Chartered Bank, Islamic finance assets are expected to reach nearly US$6 trillion by 2026, reflecting the halal economy's impact on reshaping industries and opening opportunities for forward-looking cities.

"Hong Kong has made significant strides in establishing itself as a credible player in the global Islamic finance market," Yim said. "A key milestone was the issuance of three sovereign sukuk bonds between 2014 and 2017, each valued at US$1 billion and structured under Shariah-compliant principles."

Recently, Hong Kong has seen steady growth in bilateral investment events, such as the Investopia Summit with the UAE. Next July, Saudi Arabia's LEAP innovation conference will come to



David Eldon, Deputy Chairman, HSBC Asia Pacific, underscored Hong Kong's strong prospects in the global halal industry.

滙豐亞太區副主席艾爾敦強調，香港在全球清真產業的前景可期。



HKCEC



HKCEC

Above: The number of Muslim exhibitors, buyers and visitors attending exhibitions, conventions and MICE events at HKCEC has grown exponentially over the past few years.

Right: HKCEC provides separate prayer spaces for men and women, located on the second floor.

上：過去數年，在會展中心參與會展獎勵旅遊活動的穆斯林參展商、買家及訪客人數顯著上升。

右：會展中心二樓設有男女分隔的祈禱室。

the city – its first edition outside the Middle East. Yim said such developments demonstrate strong investor confidence in the city.

Building Momentum

Explaining the meaning of "halal," BOT Chairman Saeed Uddin said that the term extends beyond food to encompass a broad spectrum of products and services, from finance and cosmetics to hospitality and healthcare.

He shared how the organization actively supports Hong Kong businesses in their efforts to provide halal products and services. "Obtaining halal certification is a clear and accessible process – from downloading the application online to coordinating site visits – making it easier for companies to meet the growing demand for halal offerings in Hong Kong."

Pointing to KFC Hong Kong as a standout example of halal adoption in the city, he noted its impressive growth from a single halal-certified outlet in November 2022 to 28 locations by May 2025.

Karen Chan, Managing Director of KFC Hong Kong, said receptiveness to KFC's halal-friendly options has continued to grow steadily as more customers enjoy its range of offerings. "We will continue to provide Halal-friendly options to our customers – both residents and tourists – with the hope that as many chicken lovers as possible can enjoy our products," she added.

Meanwhile, the Hong Kong Tourism Board's newly launched funding scheme to subsidize halal

HKGCC Hong Kong General Chamber of Commerce 香港總商會 1861

In partnership with Ipsos

The Asian Cities Internationality Index 2025

An international city actively participates in global affairs, promoting the flow and exchange of enterprises, skilled labour, ideas and culture, while maintaining robust connections with other cities. To assess the prominence of leading Asian cities as international business hubs, HKGCC established the Asian Cities Internationality Index, which offers an independent, transparent, and credible benchmark.

The Asian Cities Internationality Index employs a rigorous methodology grounded in a robust framework, using both quantitative and qualitative methods. The assessment includes 113 indicators to evaluate a city's international attributes across seven intertwined dimensions.

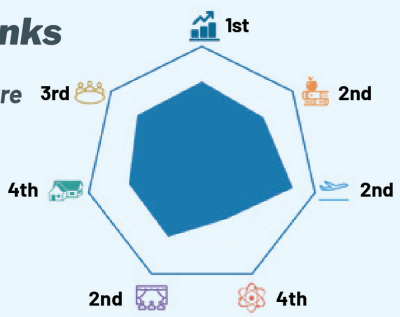
The Index highlighted that Hong Kong and Singapore are very close regarding their role in the international economy, but overall, the 11 cities' strengths – including diverse cultures and a mix of advanced and emerging economies – showcased each city's unique comparative advantages.



Rank	City	Score
01	Hong Kong	73.7
02	Singapore	73.5
03	Tokyo	70.0
04	Seoul	69.4
05	Shanghai	65.1
06	Bangkok	61.3
07	Kuala Lumpur	60.7
08	Taipei	57.9
09	Jakarta	55.5
10	Ho Chi Minh City	53.9
11	Mumbai	53.1

How Hong Kong ranks

- ✓ *International Financial Centre*
- ✓ *World-class education*
- ✓ *Centre for mega events*
- ✓ *Free, safe, and stable living environment*



Business & Economy

Hong Kong is one of Asia's most prominent business hubs, excelling in free and diversified financial markets, trading activities, and an open business environment.

Quality of Life

Tokyo offers a diverse range of entertainment activities and fine-dining options. In recent years, the depreciation of the yen has made the cost of living relatively low, attracting global talent.

Infrastructure & Connectivity

Seoul demonstrates leading performance in the development of digital infrastructure; the openness and accessibility of information have significantly contributed to the growth and global spread of K-culture.

Innovation & Ideas

Shanghai actively cultivates emerging industries, fostering the growth of several unicorn companies, such as Xiaohongshu and ZongMu Technology.

Human Capital Diversity

Singapore has a diverse population and workforce. Its multicultural talent pool supports innovative development.

Cultural Interaction

Tokyo excels with its unique blend of tradition and modernity, which draws international attention and facilitates cross-cultural exchange through events such as the Tokyo International Film Festival.

Government & Legal System for Business

Tokyo holds significant international influence as the capital of Japan. It hosts numerous embassies and consulates, promoting global dialogue and international cooperation.

Download the full report at:
www.chamber.org.hk/ACII

certification fees for restaurants is encouraging more Muslim-friendly dining options across the city. Restaurants that receive a recognized Halal certification between 17 September 2025 and 31 December 2026 are entitled to a 50% application fee subsidy, capped at HK$5,000.

The Hong Kong Trade Development Council (HKTDC) is also leading efforts to promote the halal economy. In August this year, HKTDC's five-day Food Expo and Food Expo PRO, held at the Hong Kong Exhibition and Convention Centre (HKCEC), attracted over 120 exhibitors showcasing halal products from around the world – a 20% increase over 2024. The expo also strengthened collaborations with countries with thriving halal food markets, as seen in the group pavilions hosted by the Philippines, Thailand and Vietnam.

Last December, HKCEC was awarded Gold Certification for MICE Venues by CrescentRating – the first in Hong Kong to receive this accreditation, which is the highest ranking of the certification scheme.

"HML's commitment to enhancing the event experience of international visitors includes providing Muslim-friendly facilities and services, such as a prayer room and Halal-certified food," said Monica Lee-Müller, Managing Director of HKCEC (Management) Limited (HML).

HKCEC provides separate prayer spaces for men and women on the second floor. The adjacent restrooms are equipped with water-friendly facilities, including hand showers and ablution facilities. Halal-certified food is available at concession stands during events, while the F&B team provides tailor-made halal menus upon request.

CrescentRating also named Kowloon Shangri-La, Hong Kong, "Muslim-Friendly Hotel of the Year" for its exceptional service for Muslim travellers in the city.

"Recently, we also expanded our certified halal kitchen and diverse dining options," said Mark Bannon, Director of Operations at Kowloon Shangri-La. "We believe Hong Kong has a unique advantage to champion its status as a 'halal-friendly city,' presenting vast opportunities for the tourism sector."

> **"We serve as a trusted two-way platform for Mainland and Hong Kong enterprises looking to expand into Muslim economies."**
>
> **「我們提供值得信賴的雙向平台，支持內地和香港企業拓展穆斯林市場。」**
>
> **– Financial Secretary Paul Chan**
> **—— 財政司司長陳茂波**

The Road Ahead

One of the key challenges in the future is rising competition. As Eldon noted in his speech, other financial hubs in the region are actively advancing their Islamic business capabilities through regulatory reforms, market development and digitalization initiatives.

Against this backdrop, Qamar Minhas, Vice Chairman of the Chamber's Asia, Africa & Middle East Committee, applauded the Government's efforts to engage Muslim-majority regions and elevate Hong Kong's global standing. He said that the city has the potential to build "a trillion-dollar halal ecosystem."

"By 2050, one-third of the global Muslim population will be under 30, representing 40% of all young people worldwide. Capturing the loyalty of this dynamic, future-oriented demographic is crucial for long-term growth," he stated.

To tap this potential, Minhas stressed the need for a more comprehensive strategy. "That includes establishing an Islamic finance hub to attract Shariah-compliant investment, launching targeted tourism campaigns in key markets such as Malaysia and Saudi Arabia, providing cultural sensitivity training for frontline staff and creating a centralized halal certification body to build global trust," he explained. "These steps will lay the foundation for a world-class halal ecosystem."



Financial Secretary Paul Chan, along with speakers and representatives from HKGCC and FHKI, poses for a group photo at the forum.
財政司司長陳茂波、一眾講者與總商會及工總代表在論壇上合照留念。

香港在全球清真經濟中的角色日益重要，這亦成為在10月13日舉行的「探索清真市場：開啟機遇的大門」論壇焦點。是次活動由總商會與香港工業總會（工總）合辦，財政司司長陳茂波及多位知名業界領袖應邀出席，探討香港在清真貿易、旅遊及伊斯蘭金融領域的龐大機遇。

全球穆斯林人口超過20億，清真市場佔世界總人口的四分之一，消費開支高達數萬億美元。僅在2022年，穆斯林消費者在食品、服飾、旅遊、美妝和醫藥等領域的消費總額就達到2.29萬億美元。

財政司司長陳茂波致開幕辭時指出，伊斯蘭合作組織57個成員國的經濟總量約佔全球生產總值的8%，對全球增長的貢獻率卻在去年達到15%，預計到2030年將超過20%。

他亦分享政府將香港發展為領先穆斯林友好目的地的策略，包括率領高級別代表團出訪伊斯蘭國家，向全球各地推廣香港品牌。他表示：「我將於本月底率團訪問沙特阿拉伯，成員包括香港和內地企業代表，涵蓋人工智能、生物科技、金融科技和綠色能源等領域。」

他補充：「我們提供可靠的雙向平台，支持內地及香港企業拓展穆斯林經濟體市場，同時協助這些經濟體的投資者和企業家在中國及其他市場發掘機遇。」

是次外訪反映政府持續舉辦外展活動，與東盟及中東加強合作。最近，香港與巴林、科威特及阿聯酋簽訂促進和保護投資協定，亦彰顯香港致力加深區域夥伴關係。香港今年內將於吉隆坡設立經濟貿易辦事處（經貿辦），並計劃在沙特阿拉伯首都利雅得開設經貿辦。

滙豐亞太區副主席艾爾敦發表主題演講，分享在中東累積的豐富經驗，並強調香港在全球清真市場及伊斯蘭金融具有龐大潛力。

他指出：「亞太區是全球最多穆斯林人口的地區，加上香港與中東市場的聯繫日益緊密，我們有條件成為伊斯蘭金融樞紐。我們應深入了解全球穆斯林市場的特色和差異。本港正朝着正確方向邁進，而執行力將是成功的關鍵。」

其後的專題討論環節探討多個議題，包括工總與香港回教信託基金總會合作建立的「香港Q嘜優質清真計劃」、發行遵守伊斯蘭教法原則的伊斯蘭債券如何推動香港伊斯蘭金融的發展，以及政府促進穆斯林旅遊及投資的措施。



Kowloon Shangri-La

Kowloon Shangri-La, Hong Kong was named "Muslim-Friendly Hotel of the Year" in 2025.

九龍香格里拉於2025年獲評為「年度穆斯林友善酒店」。



KFC Hong Kong

KFC Hong Kong currently has 28 halal-certified outlets across the city.

香港KFC現時共有28家清真認證分店。

香港優勢所在

國際清真旅遊推廣機構新月評等公布「The Halal In Travel Awards 2025」，香港獲選為「最具潛力的穆斯林友善旅遊目的地」。

工總主席林世豪表示，這項殊榮足證香港在全球清真旅遊的影響力日增，反映了本港在便利穆斯林旅客、提升服務質素及促進文化包容方面的成果。

在2024年，東南亞旅客（尤其是來自以穆斯林為主的國家）已成為香港第二大旅客群體，僅次於中國內地。香港旅遊發展局（旅發局）的數據顯示，馬來西亞和印尼旅客分別增加50%和43%，而海灣阿拉伯國家合作委員會成員國（巴林、科威特、阿曼、卡塔爾、沙特及阿聯酋）的旅客亦達到16,498人次。

林世豪解釋，工總新推出的Q嘜認證計劃將有助提升餐廳質素，讓穆斯林居民及旅客能輕鬆享受優質清真美食。首批獲認證的餐廳名單預計於2025年底至2026年初公布，及早參與的食肆將可早着先機。

總商會立法會代表林健鋒表示，儘管清真產業缺乏國際統一標準，當局正採取不同措施以釋放市場潛力，例如在更新「人才清單」時納入伊斯蘭金融專才。

渣打銀行董事總經理兼大中華及北亞區債務資本市場主管嚴守敬指出，2026年全球伊斯蘭金融資產規模預計將接近6萬億美元，可見清真經濟正重塑產業格局，為具前瞻眼光的城市開啟新機遇。

他表示：「香港在全球伊斯蘭金融市場建立公信力的成果顯著。政府於2014至2017年分別發行三批遵守伊斯蘭教法原則的伊斯蘭債券，每次發行金額為10億美元，成為重要的里程碑。」

香港的雙邊投資活動最近持續增長，包括與阿聯酋Investopia合辦高峰論壇。明年七月，沙特阿拉伯的LEAP創新大會將於香港舉辦，為首次在中東地區以外舉行。嚴守敬認為，這些進展充分體現投資者對香港極具信心。

乘勢而上

香港回教信託基金總會主席沙意解釋「清真」一詞的含義，這個概念不僅適用於食物，亦涵蓋金融、化妝品、酒店和醫療保健等廣泛產品及服務。

他表示該組織積極支持港企提供清真產品和服務：「獲取清真認證的程序清晰便捷，步驟包括填寫網上申請表格及安排現場檢查等，便利企業滿足香港對清真產品日益增長的需求。」

舉例說，香港KFC在提供清真友善服務方面表現突出，早於2022年11月開設首家清真認證分店，直至2025年5月已增加至28家。

香港KFC總經理陳君樂指出，隨着享用清真友善食品的顧客日益增加，市場的接受程度持續穩定增長。她補充：「我們將繼續為居民和遊客提供清真友善的選擇，盡可能讓更多喜愛炸雞美食的顧客享用我們的出品。」

與此同時，旅發局最近推出資助餐廳申請清真認證計劃，鼓勵本港提供更多穆斯林友善的餐飲選擇。在2025年9月17日至2026年12月31日期間成功獲得清真認證的餐廳，認證費可獲半額資助，上限為5,000港元。

香港貿易發展局（貿發局）亦牽頭推廣清真經濟。今年8月，貿發局在香港會議展覽中心（會展中心）舉行為期五天的「美食博覽」及「美食商貿博覽」，吸引120多家參展商展示來自世界各地的清真產品，較2024年增加20%。活動亦與清真食品市場發展蓬勃的國家合作，例如菲律賓、泰國和越南均設有展館。

去年12月，會展中心榮獲新月評等頒發會議展覽場地類別的黃金級認證，成為本港首個獲得最高級別的會議展覽場地。

香港會議展覽中心（管理）有限公司（會展管理公司）董事總經理梅李玉霞表示：「會展管理公司致力於提升國際訪客的活動體驗，包括提供穆斯林友善的設施和服務，例如祈禱室和清真認證食品等。」

會展中心二樓設有男女分隔的祈禱室，鄰近的洗手間亦配備小水龍頭及洗腳器。活動期間，小食亭會提供清真認證食品，餐飲團隊亦會應要求提供量身訂製的清真菜單。

此外，九龍香格里拉榮獲新月評等頒發的「年度穆斯林友善酒店」，肯定該酒店為訪港穆斯林旅客提供的卓越服務。

九龍香格里拉營運總監馬柏倫表示：「我們最近完成擴建清真認證廚房，提供更多元化的餐飲選擇。我們認為香港具備獨特優勢，能鞏固作為『清真友善城市』的地位，為旅遊業帶來龐大機遇。」

未來路向

市場競爭日趨激烈，將是未來的一大挑戰。正如艾爾敦在論壇上指出，區內其他金融樞紐正推行監管改革、數碼轉型及促進市場發展的措施，積極提升經營伊斯蘭業務的能力。

就此，總商會亞洲、非洲及中東委員會副主席Qamar Minhas讚揚政府着力與穆斯林地區建立聯繫，同時提升香港的國際地位。他表示，本港有潛力建立「數以萬億元的清真生態系統」。

他指出：「到2050年，全球穆斯林人口的三分之一將為30歲以下人士，佔全球青年人總數的40%。這個群體活力充沛，而且前景可期，爭取他們的支持對長遠增長至關重要。」

為充分發揮潛力，Minhas強調香港需要制定更全面的策略。他解釋：「具體而言，我們應發展為伊斯蘭金融樞紐，吸引符合伊斯蘭教法的投資；在馬來西亞和沙特阿拉伯等主要市場推出具針對性的旅遊推廣活動；為前線員工提供文化敏感度培訓；以及設立中央清真認證機構，以助建立全球信心。這些措施將為建立世界級的清真生態系統奠定基礎。」



HKGCC

Hong Kong General Chamber of Commerce
香港總商會1861

產地來源證

全港最多簽發量

Certificates of Origin

Issuing the most COs in Hong Kong

專業商貿文件認證服務

Professional Trade & Business Certification Services

商事證明

提高商貿文件的認受性

Certification of Documents

The key to document credibility & legitimacy

代辦領事認證

一站式完成商會加簽及領事認證

Consulate Endorsement Facilitation

One-stop-shop services

Online Authentication





尖沙咀・旺角・荃灣

Tsim Sha Tsui・Mong Kok・Tsuen Wan

實名企業認證

提升企業聲譽

Certificate of Business Identity

Enhance business reputation

ATA carnet

Passport for goods

暫准進口證

免關稅臨時進口至81個國家或地區

ATA Carnet

Duty free & tax free for temporary imports to 81 countries or districts

進出口報關

紙張轉換電子服務

Import/Export Declarations

Paper-to-electronic services



webco.hk 網證

cert.chamber.org.hk

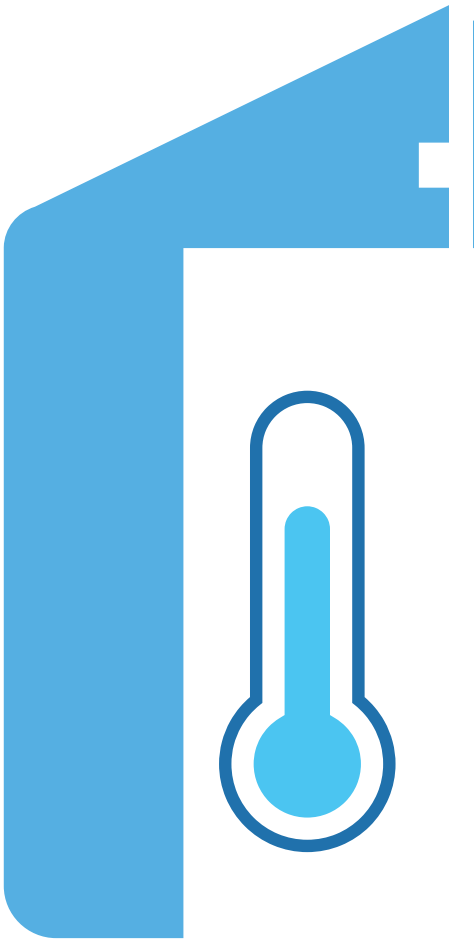
(852) 2395 5515

cert@chamber.org.hk

The Cold Front in Trade
冷鏈物流：貿易新動力

As the city evolves into a smart logistics hub to stay competitive in global trade, the cold chain market and digital integration will drive the next phase of growth

隨着香港發展為智慧物流樞紐，務求在全球貿易中保持競爭力，冷鏈市場及數碼整合將為下一階段的增長提供動力



Hong Kong is a leading logistics and maritime hub in Asia, serving as a crucial "super-connector" between the Chinese Mainland and the global market. However, sustaining this status presents significant challenges.

Despite having a top-tier aviation sector, the city has seen a steady decline in container throughput due to the rapid rise of competing seaports in the Chinese Mainland. Hong Kong, which was once among the world's top three container ports, fell out of the top 10 for the first time in history last year, according to data from Alphaliner.

In today's landscape of shifting trade dynamics, global supply chains are grappling with increasing geopolitical fragmentation and economic divergence. The need for resilient supply chains has never been more critical. Recent events, particularly the fluctuating tariffs from the Trump administration, have highlighted the fragility and complexity of global supply networks. Additionally, supply chain disruptions are becoming more frequent; McKinsey reports that disruptions lasting longer than a month occur every 3.7 years on average, potentially costing businesses up to 45% of annual profits over a decade.

Growing Cold Chain Market

The future of Hong Kong's supply chain leadership hinges on its ability to adapt and integrate. The key is to keep up with the development and staying relevant amid a rapidly evolving trade landscape. Hong Kong must evolve into a sustainable international smart logistics hub, focusing on high-value goods.

The cold chain market has emerged as a crucial segment in the global logistics industry, driven by increasing demand for temperature-sensitive products such as pharmaceuticals, dairy products, frozen foods and fresh produce.

According to Precedence Research, the Asia-Pacific cold chain logistics market size was US$167.20 billion in 2024. It is projected to be worth around US$663.62 billion by 2034, growing at a CAGR of 14.76% from 2025 to 2034.

To capitalize on this growth, Hong Kong has solidified its role as a vital player in cold chain logistics. Recognized as the busiest cargo airport in the world for the 14th consecutive year, Hong Kong International Airport (HKIA) has achieved international certifications for perishable logistics and pharmaceutical products and actively collaborates with major pharmaceutical hubs to develop a "cold-chain

Doris Fung, dfung@chamber.org.hk
馮凱盈，電郵：dfung@chamber.org.hk





The regional cold chain logistics market is poised for significant growth, presenting attractive long-term investment opportunities.

corridor." This capability is further enhanced by Hong Kong's efficient seaport, which supports the seamless integration of cold chain operations.

Developing into a Smart Cold Chain Hub

As demand for high-value goods surges, driven by cross-border e-commerce and intra-Asian trade, the regional cold chain logistics market is poised for significant growth, presenting attractive long-term investment opportunities. To seize these prospects, Hong Kong must continue to enhance its hardware, software and professional capabilities in managing cold chain cargo.

In addition to upgrading its cold chain facilities, Hong Kong needs to establish efficient intermodal transport networks. The "rail-sea-land-river" intermodal transport system, which connects to inland provinces in the Chinese Mainland, exemplifies this synergy. The development of a logistics park in Dongguan will further optimize the use of Hong Kong's air cargo services for transporting goods to and from the mainland.

As a free port with a simple and low tax regime, Hong Kong already offers significant trade advantages. The next frontier lies in digitalization, transitioning to a more integrated, paperless system that connects all stakeholders, from customs and shippers to logistics providers and banks. Initiatives aimed at facilitating data sharing and streamlining customs clearance processes will not only expedite the flow of goods but also enhance supply chain transparency and security. Furthermore, developing a "Smart Port" will be crucial for improving efficiency and reducing cargo handling times through the application of digital technology.

Hong Kong's future as a global supply chain leader extends beyond its physical infrastructure. It involves establishing itself as an intelligent, resilient and indispensable hub for high-value-added services, providing comprehensive solutions for cold chain management, from cold storage to delivery and distribution that meet international standards. By embracing intermodal transport, prioritizing digitalization and leveraging its strategic position within the GBA, Hong Kong can maintain its central role in regional and global trade.

香港作為亞洲領先的物流及航運中心，是中國內地與全球市場之間的「超級聯繫人」。要維持這一重要地位，本港必須克服重大的挑戰。

面對內地的競爭港口迅速崛起，香港儘管擁有一流的航空業，貨櫃吞吐量仍持續下跌。Alphaliner 的數據顯示，香港曾位列全球三大貨櫃港口之一，卻在去年首次跌出前十名。

現今的貿易格局不斷變化，全球供應鏈正應對地緣政治分裂和經濟分歧加劇的挑戰，提升供應鏈韌力比以往更形重要。近期事件（尤其是特朗普政府造成的關稅波動）凸顯了全球供應網絡錯綜複雜，而且甚為脆弱。此外，供應鏈受干擾的情況日趨頻繁：麥肯錫的報告指出，平均每 3.7 年便會發生持續超過一個月的供應鏈中斷事件，在十年內或會導致企業損失高達每年盈利的 45%。

冷鏈市場持續增長

香港未來能否在供應鏈上維持領導地位，將取決於其應變及整合能力，關鍵在於緊貼最新發展，在瞬息萬變的貿易格局中與時俱進。香港必須轉型為可持續國際智慧物流樞紐，並專注於處理高價值貨物。

區域冷鏈物流市場將顯著增長，帶來具吸引力的長期投資機遇。

藥品、乳製品、冰鮮及鮮活食品等溫度敏感型產品的需求日增，帶動冷鏈市場發展為全球物流業的重要一環。

根據 Precedence Research 的數據，亞太區冷鏈物流市場規模在 2024 年為 1,672 億美元，預計在 2034 年前將達到約 6,636.2 億美元，2025 至 2034 年的年複合增長率將為 14.76%。

為把握增長機遇，香港正着力鞏固在冷鏈物流的重要角色。香港國際機場連續 14 年獲評為全球最繁忙貨運機場，現已獲得易腐貨物及藥品運輸的國際認證，並積極與主要製藥樞紐合作建設「冷鏈通道」。香港高效的海港進一步加強了物流能力，支持冷鏈運作無縫整合。

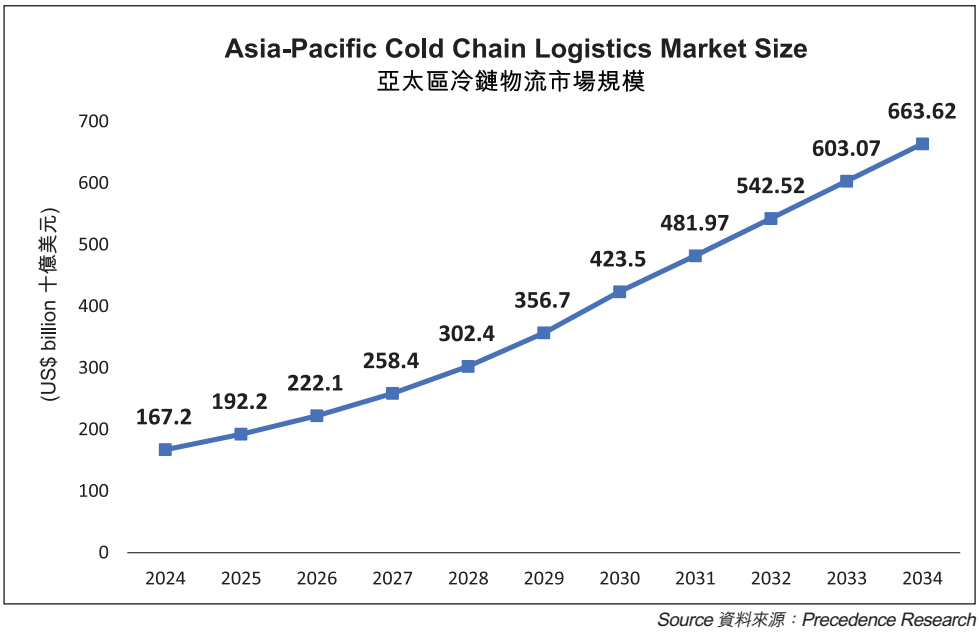
發展為智慧冷鏈樞紐

隨着跨境電商及亞洲區內貿易帶動高價值貨物的需求飆升，區域冷鏈物流市場將顯著增長，帶來具吸引力的長期投資機遇。就此，香港必須持續提升冷鏈貨物管理的硬件、軟件及專業能力。

除了升級冷鏈設施，香港亦需要建立高效的多式聯運網絡。連接內地內陸省份的「鐵海陸江」立體聯運體系正好體現了兩地的協同效應。東莞物流園的發展將有助運送貨物往返內地，進一步發揮香港的空運服務能力。

作為實行簡單低稅制的自由港，香港已具備顯著的貿易優勢。下一階段的重點是推動數碼轉型，過渡至綜合無紙化系統，將所有持份者聯繫起來，包括海關、貨主、物流服務商及銀行等。推行促進數據共享及精簡清關流程的措施，除了加快貨物流通，亦能提升供應鏈的透明度及安全性。此外，應用數碼科技建設「智慧港口」，對提升效率及縮短貨物處理時間至關重要。

香港作為全球供應鏈領袖的未來發展並不限於實體基建，而是要發展為堅韌且無可取代的智慧高增值服務樞紐，提供符合國際標準的全面冷鏈管理方案，涵蓋冷藏儲存及配送分發等程序。透過發展多式聯運、優先推動數碼轉型，以及善用位於大灣區的戰略位置，香港將能在區域及全球貿易中維持核心角色。



Source 資料來源：Precedence Research

亞洲城市國際化指數2025

國際城市積極參與全球事務，促進企業、技術人才、思想和文化流動及交流，同時與其他城市保持緊密聯繫。為了評估亞洲主要城市作為國際商業樞紐的地位，香港總商會創立「亞洲城市國際化指數」，提供一個獨立、透明和可靠的基準。

亞洲城市國際化指數 遵循一套嚴謹的評估方法，並以一個全面的框架為基礎，採用定量與定性分析方法。該框架涵蓋了113個指標，從七個緊密相關的範疇評估各城市的國際化程度。

該指數凸顯了香港與新加坡在國際經濟中同樣擔當重要角色。但整體而言，這11個城市涵蓋先進與新興經濟體，它們均展現多元文化特色，而且各具獨特的比較優勢。



排名	城市	分數
01	香港	73.7
02	新加坡	73.5
03	東京	70.0
04	首爾	69.4
05	上海	65.1
06	曼谷	61.3
07	吉隆坡	60.7
08	台北	57.9
09	雅加達	55.5
10	胡志明市	53.9
11	孟買	53.1

香港的排名

- ✔ 國際金融中心
- ✔ 世界級教育
- ✔ 盛事之都
- ✔ 自由、安全、穩定的生活環境



商業與經濟

香港 為亞洲領先的商業中心，擁有自由多元化的金融市場、頻繁的貿易活動，以及開放的營商環境。

生活質素

東京 提供豐富多彩的娛樂活動和精緻餐飲；近年日元貶值，令當地生活成本相對較低，吸引全球人才。

基建與聯通

首爾 在發展數碼基礎設施方面表現領先；資訊開放與可及性有利韓國流行文化的發展和傳播。

創新與創意

上海 積極培養新興產業，孕育多家獨角獸企業，包括小紅書和縱目科技等。

人力資本多樣性

新加坡 擁有多元化的人口和勞動力，其多元文化人才庫支持創新發展。

文化互動

東京 融合獨特的傳統與現代元素，並透過東京國際電影節等活動促進了跨文化交流。

政府與商業法律制度

東京 作為日本的首都，擁有重要的國際影響力，設有眾多大使館和領事館，促進了全球對話和國際合作。

下載完整報告：
www.chamber.org.hk/ACII



Tasting Success
為盛會送上滋味

From an Italian restaurant to a steadily growing professional catering service provider, La Casa Catering offers quality cuisine and comprehensive services

La Casa Catering 從意大利餐廳轉型為穩步發展的專業到會服務供應商，為客戶提供優質美食及全面服務

Delicious food is not only a delight for the senses but also an essential element of a successful event. From corporate events and grand openings to weddings and Christmas parties, La Casa Catering helps make each occasion feel special by delivering high-quality culinary experiences.

Established in 2016, the company is a trusted catering service provider for corporations, schools and private events across Hong Kong. It currently serves up more than 1,300 lunchboxes for students daily and manages catering services for over 700 corporate events and weddings annually.

This is made possible by a team of chefs with over 20 years of expertise and diverse backgrounds, including former five-star hotel head chefs specializing in Western cuisine, experts in Chinese and home-style cooking, and pastry chefs specializing in healthy and vegetarian options.

Another key is paying close attention to details. "We own two in-house central kitchens, which are supervised by a professional hygiene management team. This ensures food safety and freshness, enhances our quality control, and strengthens client confidence," said Tom Hui, Founder and Executive Chef of La Casa Catering.

"What differentiates us from our competitors is our tailored approach to meeting our clients' unique needs. Our bespoke solutions cover menu planning, food table presentation, on-site service

La Casa Management Co Ltd

HKGCC Membership No. 總商會會員編號：HKL0685
Year Established 創辦年份：2016
Website 網站：lacasacatering.com





and catering equipment rental, helping clients reduce the burden of event preparation," he explained.

The company's online ordering platform enables clients to conveniently place and manage orders, significantly streamlining the process and reducing the likelihood of human error. Collecting and analyzing customer feedback and order data provides the team with deeper insights into client preferences and emerging trends, enabling them to refine menu design and service offerings accordingly. Hui said the company would continue to invest in digital platforms and automation systems, including smart delivery and food tracking systems to enhance logistics efficiency and ensure food safety.

La Casa Catering is also committed to ESG practices that minimize food waste and collaborates with charitable organizations to donate surplus food to those in need. Additionally, it is gradually adopting biodegradable or reusable containers and utensils to reduce the use of disposable plastic products.

As market demands continue to evolve, the company believes that continuous learning and upskilling are key to maintaining competitiveness. Hui said the Chamber's training programmes are particularly beneficial, providing the latest industry knowledge and market trends that help optimize business operations.

"The main reason we decided to join HKGCC is to expand our business network to reach a more diverse customer base and potential partners. We hope to leverage the Chamber's platform to connect with peers and other professionals, share experiences and spark new ideas," Hui said.

Expansion plans are also in the pipeline, including the extension of corporate meal solutions such as daily office meals, takeaway lunchboxes and healthy meal plans for staff. As more companies prioritize employee wellness and health, the company aims to offer a wider variety of options – such as vegetarian, low-carb and gluten-free meals – to cater to different corporate cultures and dietary needs.

The long-term aim is to expand La Casa Catering's service model to markets beyond Hong Kong. Hui revealed that the company is considering establishing central kitchens or distribution hubs in Greater Bay Area cities like Shenzhen or Guangzhou to facilitate cross-border catering and corporate meal services. It is also looking to build partnerships with schools, businesses and event companies in the Mainland, with the goal of increasing reach and boosting regional growth.

美食佳餚不僅帶來感官享受，更是活動成功舉行的要素。無論是企業活動、開張儀式、婚宴或聖誕派對，La Casa Catering 均能提供優質餐飲體驗，為每個重要場合增添特色。

該公司於 2016 年成立，是在香港企業、學校及私人活動備受信賴的到會服務供應商，現時每日為學生提供超過 1,300 個午餐盒，每年為 700 多場企業活動和婚宴提供到會服務。

這實在有賴專業廚師團隊，擁有逾 20 年經驗的成員來自廣泛背景，包括前任五星級酒店西餐主廚、中式家常菜專家及專注於健康素食的甜品師。

注重每一個細節亦是成功的關鍵。La Casa Catering 創辦人兼行政總廚 Tom Hui 表示：「我們自設兩間中央廚房，由專業衛生管理團隊監督，確保食品安全新鮮，同時提升品質控制和客戶信心。」

他解釋：「我們與競爭對手不同之處在於量身定制的服務，能夠滿足客戶的特殊需要。我們的專屬方案涵蓋餐單設計、餐桌佈置、現場侍應服務和到會用品租借，減輕客戶籌備活動的負擔。」

該公司設有網上訂餐平台，便利客戶訂餐和管理訂單，可大幅簡化流程和減少人為失誤。團隊透過收集並分析客戶評價和訂單數據，深入了解客戶喜好和市場趨勢，並據此改進餐單設計和服務內容。該公司將繼續投資於數碼平台和自動化系統，包括智能配送和食品追蹤系統，以提升物流效率及保障食品安全。

La Casa Catering 亦積極實踐 ESG 理念，與慈善機構合作捐贈剩食予有需要的人士，致力減少浪費食物，並逐步採用可降解或可重用容器和餐具，減少使用即棄塑膠製品。

面對市場需求不斷變化，該公司認為持續進修和提升技能是保持競爭力的要訣。他表示總商會的培訓課程十分實用，有助掌握最新的行業知識和市場趨勢，從而改進營運模式。

他說：「我們加入總商會主要是為了拓展商業網絡和客戶基礎，以及物色潛在合作夥伴。我們希望透過這個平台與同業和專業人士建立聯繫、交流經驗及啟發創新意念。」

該公司現正計劃擴展業務，包括提供員工膳食、外賣午餐盒和健康餐單等企業膳食方案。隨着企業日益重視員工的身心健康，該公司將推出多元化選擇，例如素食、低碳水和無麩質餐單，以配合不同的企業文化和飲食需求。

長遠而言，La Casa Catering 計劃將服務模式拓展至香港以外的市場。該公司正考慮在深圳或廣州等大灣區城市設立中央廚房或配送中心，發展跨境到會和企業膳食服務，並尋求與內地學校、企業及活動策劃公司建立夥伴關係，藉以擴大影響力和推動區域增長。

> "Our bespoke solutions cover menu planning, food table presentation, on-site service and catering equipment rental, helping clients reduce the burden of event preparation."



> **「我們的專屬方案涵蓋餐單設計、餐桌佈置、現場侍應服務和到會用品租借，減輕客戶籌備活動的負擔。」**
>
> **– Tom Hui, Founder and Executive Chef, La Casa Catering**
> **創辦人兼行政總廚**

HKGCC

Chamber Services Limited is a wholly-owned subsidiary of the Hong Kong General Chamber of Commerce
總商會服務有限公司是香港總商會的全資附屬機構

Chamber Services Limited

Expand Opportunities, Accelerate Business Growth
拓展商機　加速業務增長

Reach New Heights in Your Business with Our Premium Marketing Services!
一站式優質市場推廣服務，助您業務更上層樓







Extensive Business Promotions
多元化商業推廣活動

- Impactful Monthly Magazine
  具影響力的月刊
- Targeted Mailing Campaigns
  直銷郵寄服務
- Direct Marketing Services
  直接促銷服務

Specialized Training Solutions
專業培訓方案

- Professional Training and Development
  專業培訓與發展
- Expert-led Certified Courses
  專家講授的認證課程
- Tailored Programmes for Unique Business Needs
  按個別企業需要而設計的專屬培訓方案

Seamless Event Management
無縫項目管理

- Sponsored Brand-building Events
  品牌推廣贊助活動
- Dynamic Seminars & Workshops
  研討會與工作坊
- Networking & Social Functions
  社交聯誼聚會

(852) 2529 9229
chamberservices@chamber.org.hk
22/F United Centre, 95 Queensway, Hong Kong
香港金鐘道95號統一中心22樓

SCAN TO LEARN MORE:
立即掃描了解詳情

Future-ready Framework
制定框架　面向未來

The GBA Standards represent a new engine for cross-border competitiveness, offering Hong Kong businesses a unique opportunity to accelerate growth and unlock new markets

灣區標準為提升跨境競爭力注入新動能，並為港企帶來獨特機遇，有助加快增長和開拓新市場

The Guangdong-Hong Kong-Macao Greater Bay Area (GBA) is entering a new phase of integration. As cross-border flows of goods, services, talent and data accelerate, businesses are gaining access to diverse market opportunities. While differences in regulatory systems, technical standards and compliance frameworks remain, the launch of GBA Standards in 2023 has added a new layer of "soft connectivity" to complement physical infrastructure and support deeper regional collaboration.

In the face of economic uncertainty, we believe GBA Standards offer a clear and actionable pathway for both businesses and the broader regional economy. The framework helps optimize resource allocation, reduce institutional friction and promote market integration – all while enhancing competitiveness and enabling innovation. For Hong Kong businesses, GBA Standards serve not only as a compliance reference but also as a strategic springboard for market expansion. Leveraging this platform can help companies gain a first-mover advantage in the evolving regional landscape.

Developing GBA Standards

Jointly developed by government agencies, research institutions and industry bodies across Hong Kong, Macao and Guangdong, GBA Standards are designed for voluntary adoption. They cover a wide range of sectors, including food safety, healthcare, education, transportation, exports and ESG. The framework complements China's mandatory national standards (GB), offering flexibility while allowing for future alignment with international norms.

By mid-2025, a total of 244 GBA standards had been published, developed through the joint efforts of 3,563 organizations – including 499 from Hong Kong. Adoption is also gaining momentum, with 6,827 organizations across the region formally declaring use of these standards, 682 of which are based in Hong Kong. These figures underscore how GBA standards are becoming an integral part of regional development, shaping business practices and deepening cross-border collaboration across the region.

Hong Kong's Role and Strengths

Hong Kong has played an active role in shaping and implementing GBA Standards. Government departments have contributed across multiple fronts: the Trade and Industry Department coordinates policy and outreach; the Centre for Food Safety has launched a dedicated standards portal; the Development Bureau has introduced the "One Examination, Multi-Certification" scheme for the construction sector; and the Health Bureau is promoting the development of the GBA Chinese Medicine Standards.

Industry associations and enterprises have also brought their expertise to the table. For example, the Hong Kong Printers Association, with support from the Cultural and Creative Industries Development Agency, promoted the Colour Tone Value (CTV) method for print colour control through the Printing Technology Research Centre – a method now formally included in the GBA Standards list.



Charles Lee, Vice Chair and Managing Partner (left) & Jackie Yan, Chief Economist – PwC China
羅兵咸永道中國副主席兼管理合夥人李尚義（左）及首席經濟學家嚴峰



These contributions highlight Hong Kong's deep capabilities in testing and certification, healthcare, food safety, and pharmaceuticals. With a robust regulatory system and strong international reputation, Hong Kong serves as a vital bridge between the GBA and global markets. This positioning also facilitates the international recognition of Mainland products, technologies, and services under frameworks such as the Belt and Road Initiative and the Regional Comprehensive Economic Partnership (RCEP).

Industry Examples

GBA Standards are already delivering tangible benefits across sectors:

Food and care services for the elderly: The "Care Food" standard provides standardized guidelines for production and testing, enhancing food safety and quality for seniors.

Childcare services: Standardization efforts are underway in early education and daycare, covering curriculum design, talent development, and assessment systems.

Jewellery retail: The "Jewellery Retail Business Code" sets consistent requirements for store layout, staff training and product labelling, boosting consumer trust and enabling cross-border brand expansion.

Printing industry: The CTV standard ensures consistent colour reproduction across markets, supporting e-commerce and brand marketing.

Construction sector: The "One Examination, Multi-Certification" scheme allows skilled workers to gain recognition across Hong Kong, Macao and Guangdong through a single assessment, improving training quality and labour mobility.

Strategic Considerations for Hong Kong Businesses

Adopting unified standards can help businesses reduce compliance costs, expand market reach and strengthen customer trust. For cross-border operations, standardization also lowers transaction costs and minimizes regulatory friction, paving the way for innovation and deeper market integration.

We recommend businesses take the following steps:

1 Stay informed: Use industry associations and official platforms to monitor updates and new standards.

2 Engage early: Participate in public consultations and

working groups to shape standards and gain influence.

3 Integrate strategically: Embed relevant standards into daily operations to streamline processes and improve consistency.

4 Leverage branding: Highlight standard adoption in marketing to build trust and enhance reputation.

5 Plan ahead: Anticipate regulatory shifts and align compliance strategies early to stay ahead of the curve.

Standards as Strategy and Springboard

GBA Standards are more than technical coordination tools – they are foundational to building trust, enhancing transparency and driving regional integration. With its internationally recognized regulatory system and professional strengths, Hong Kong is well-positioned to lead and promote the adoption of GBA Standards, reinforcing its role as a hub for global connectivity and professional services.

As a professional services firm, we observe that the need for standardization now spans both traditional and emerging industries. Areas such as artificial intelligence, cybersecurity and data governance are increasingly reliant on clear, forward-looking standards. Businesses that engage early and adopt relevant frameworks will be better equipped to build trust, compete effectively and collaborate across the GBA.

For Hong Kong enterprises, GBA Standards are not just tools for compliance, they are platforms for innovation, growth, and long-term advantage.



粵港澳大灣區（大灣區）正邁進融合發展的新階段，貨物、服務、人才和數據的跨境流動日趨頻繁，為企業帶來多元市場機遇。儘管三地在監管制度、技術標準和合規框架方面仍存在差異，在2023年推出的「粵港澳大灣區標準」（灣區標準）有助推動「軟聯通」，與硬件基建發揮互補功能，從而加深區域合作。

面對經濟不明朗因素，我們認為灣區標準為企業及區域經濟提供了清晰可行的路向。這個框架有助改善資源分配、減少制度阻力及促進市場融合，同時提升競爭力和創新能力。對港企來說，灣區標準不僅在合規方面提供參考，亦是拓展市場的策略跳板。面對不斷變化的區域環境，善用這個平台將有助企業早佔先機。

發展灣區標準體系

灣區標準由粵港澳三地政府、研究機關及行業組織共同推動，並以自願採用為原則。灣區標準涵蓋廣泛範疇，包括食品安全、醫療健康、教育、交通運輸、出口，以及環境、社會及管治等。這個框架與中國內地的強制性國家標準互為補充，既提供靈活性，亦為未來與國際標準接軌預留空間。

截至2025年中，已公布的灣區標準共有244項，由3,563個單位參與制定，其中499個來自香港。區內已有6,827個單位聲明使用相關標準，其中682個為香港單位。這些數據反映灣區標準日漸普及，成為區域發展不可或缺的要素，同時改寫營商模式及加深跨境合作。

香港的角色及優勢

香港積極參與制定和使用灣區標準，各政府部門從多方面作出貢獻：工業貿易署負責統籌政策協調與推廣；食物安全中心設立「大灣區食品標準」專頁；發展局推展建造業「一試多證」安排；醫務衞生局則參與制定「粵港澳大灣區中藥標準」。

行業組織和企業亦發揮專業優勢。舉例說，香港印刷業商會在文創產業發展處的資助下，透過印刷科技研究中心推廣「Colour Tone Value」（CTV）印刷色彩控制方法，並成功納入「灣區標準」清單。

這反映了香港在檢測認證、醫療健康、食品安全及製藥等領域具備深厚基礎。憑藉有力的監管制度和國際聲譽，香港已成為連接大灣區與全球市場的重要橋樑，亦有助內地產品、技術及服務在「一帶一路」及《區域全面經濟夥伴關係協定》等框架下獲得國際認可。

行業實例

灣區標準現已為各行各業帶來實際效益：

長者食品與護理服務：「照護食」標準為食品生產及檢測提供標準指引，有效提升長者食品的安全及質素。

托育服務：早期教育和日間暫託的標準正在制定當中，將涵蓋課程設計、人才培訓及評估制度。

珠寶零售：《珠寶零售企業經營規範》就店舖設計、員工培訓及產品標籤制定統一要求，提升顧客信任，有助品牌跨境拓展業務。

印刷業：CTV印刷色彩控制方法確保不同市場的印刷品色彩一致，支援電商及品牌營銷。

建造業：在「一試多證」安排下，技術工人通過灣區標準考試，可同時獲發粵港澳三地的證書，提升培訓質素和促進勞動力流動。

港企的策略考慮

採用統一標準有助企業減低合規成本、拓展市場空間及加強客戶信任。就跨境營運而言，標準化亦可降低交易成本，減少制度差異所造成的障礙，為推動創新及市場融合鋪路。

我們建議企業可從以下幾方面着手：

1 保持關注：透過行業協會和官方資訊平台，緊貼最新動向。

2 及早參與：參加公開諮詢或工作小組，提升影響力。

3 策略採用：將相關標準融入日常營運，藉以精簡流程和保持一致性。

4 善用品牌效應：透過市場營銷進行宣傳，採納標準有助建立信任及提升聲譽。

5 提前規劃：預測監管變化，並及早部署合規策略，從而保持領先。

標準化作為策略及跳板的效用

灣區標準不只是技術協調，亦是建立信任、提升透明度及促進區域融合的基礎。憑藉國際認可的監管制度和專業優勢，香港有條件在推廣使用灣區標準方面發揮積極作用，鞏固其作為專業服務及國際聯繫樞紐的地位。

作為專業服務機構，我們觀察到標準化需求橫跨傳統與新興行業，在人工智能、網絡安全、數據治理等領域同樣扮演關鍵角色。企業若能及早採納相關標準，將有助於提升信任和市場競爭力，以及與大灣區夥伴攜手合作。

對港企來說，灣區標準不僅是合規工具，更是推動創新增長及發展長遠優勢的平台。



China Committee
中國委員會



Jin Yan, Deputy Director of the Social Work Department of the Ningbo Municipal Party Committee and Deputy Secretary of the Party Committee for New Social Strata, visited the Chamber on 23 September. She was received by Felix Lee, Chairman of the China Committee.

Jin offered insights into Ningbo's economic development, describing the city as both stable and understated. As one of China's major port cities, Ningbo plays a vital role in global trade through its thriving port economy. She noted that the Ningbo-Zhoushan Port has consistently ranked first worldwide in cargo throughput, and emphasized that manufacturing remains the backbone of Ningbo's economy. She also discussed the city's success in attracting investment, crediting a combination of aligned national policies, targeted local initiatives and the strengths of the Ningbo diaspora and business-friendly environment.

Jin added that internationalization is not only about going global, but also about bringing in foreign investment and fostering meaningful partnerships.

寧波市委社會工作部副部長、市委兩新工委副書記金燕於 9 月 23 日到訪總商會，由中國委員會主席李家聰接待。

金燕介紹寧波市的經濟發展情況，並形容該市作風穩健而低調。作為中國的主要港口城市，寧波的港口經濟蓬勃發展，在全球貿易活動中擔當重要角色，寧波舟山港的貨物吞吐量連續多年位居世界第一。她強調，製造業仍然是寧波經濟的支柱。她亦分享該市在招商引資方面的經驗，這有賴國家政策的配合、具針對性的地方舉措、「寧波幫」和有利營商的環境。

她補充，國際化不僅是內地企業「走出去」，更要將外資和合作夥伴「請進來」。

Vikky Tam, Vice Chairman of the SME Committee and members attended the Global Business Summit on 29-30 September, organized by the People's Government of Guangdong Province.

中小型企業委員會副主席譚秀芳及多名成員於 9 月 29 至 30 日出席由廣東省政府舉辦的「2025 世界粵商大會」。

At the China Roundtable Luncheon on 10 October, experts from PwC shared their insights into China's newly released Value-Added Tax Law.

Ivy Peng, Partner, Tax and Business Advisory Services, PwC Hong Kong, and Catherine Tsang, Partner, China Tax and Business Advisory, PwC China, addressed the key changes introduced in the new law, which comes into effect on 1 January 2026. Besides industry-specific challenges and proposed strategies under the new regime, they also discussed common practical issues in tax implementation, providing valuable guidance for businesses preparing for the upcoming reforms.



羅兵咸永道稅務及商務諮詢合夥人彭曉文出席 10 月 10 日的中國研討午餐會，聯同羅兵咸永道中國稅務及商務諮詢合夥人、羅兵咸永道前海主管合夥人及中國多樣性主管合夥人曾惠賢，就中國新《增值稅法》分享見解。

新《增值稅法》將於 2026 年 1 月 1 日生效，兩名講者闡述新法的主要變動、不同行業可能面臨的挑戰及應對策略，以及稅務實務的常見應用問題，為企業提前準備稅制變革提供了寶貴指引。



Deng Yunfeng, Director of the United Front Work Department of Shandong Province, visited the Chamber on 14 October. The delegation was warmly received by Chamber Chairman Agnes Chan and Felix Lee, Chairman of the China Committee.

Deng highlighted Shandong's impressive economic footprint – it ranks third nationwide with a GDP of RMB 5 trillion and a population of over 100 million. With an annual grain output surpassing 100 billion kilograms and a stronghold in agricultural machinery, Shandong stands out as one of the Chinese Mainland's most dynamic industrial hubs.

Additionally, Deng highlighted the province's forward-looking strategy to accelerate growth in high-end manufacturing and the marine economy, fuelling its drive toward high-quality development.

Shandong's biomedical sector is also flourishing, reaching RMB 680 billion in 2024. The two sides discussed Hong Kong's unique role as a launchpad for these enterprises to go global, with the development of the Northern Metropolis bringing exciting prospects for regional integration and industrial transformation.

山東省委常委、統戰部部長鄧雲鋒於 10 月 14 日率團到訪總商會，由主席陳瑞娟及中國委員會主席李家聰接待。

鄧雲鋒指出，山東是中國的經濟大省，地區生產總值達到人民幣 5 萬億元，位居全國第三，總人口超過一億。該省每年糧食總產量超過 1,000 億公斤，而且在農業機械裝備製造方面實力雄厚，是內地最活力充沛的工業樞紐之一。

此外，鄧雲鋒表示該省已制訂前瞻策略，加快高端製造業與海洋經濟的發展，從而推動高質量發展。

山東省的生物醫療業亦茁壯發展，產業規模在 2024 年達到人民幣 6,800 億元。雙方討論香港協助這些企業「走出去」的跳板角色，以及北部都會區發展將為區域融合發展和產業升級帶來機遇。

China Committee Vice Chairman Edmond Yew represented the Chamber at the opening ceremony of the 138th China Import and Export Fair (Canton Fair) on 14 October. The event was hosted by the Ministry of Commerce and the People's Government of Guangdong Province.

With an exhibition area of 1.55 million square metres, the 2025 Canton Fair featured over 74,600 booths and more than 32,000 participating enterprises, breaking all previous records. About 3,600 companies made their debut at the fair this year.

中國委員會副主席姚逸明於 10 月 14 日代表總商會出席第 138 屆廣交會開幕招待會，是次活動由商務部和廣東省人民政府聯合主辦。

今屆廣交會的展覽面積達 155 萬平方米，共有超過 74,600 個展位，參展企業超過 32,000 家，創下歷史新高，其中約 3,600 家企業為首次登場。

GBA Working Group
大灣區工作小組

Petrina Tam, Convenor of the GBA Working Group, attended the 2025 GBA Brand Excellence Awards hosted by the Hong Kong Economic Journal on 16 October, serving as an officiating guest and presenting awards to the winners.

大灣區工作小組召集人譚唐毓麗於 10 月 16 日出席由《信報財經新聞》主辦的「大灣區品牌卓越大獎 2025」，並擔任主禮嘉賓，向得獎者頒發獎狀。

Asia, Africa & Middle East Committee
亞洲、非洲及中東委員會

HKGCC Inks MoU with ICID Punjab, Pakistan

The Chamber signed a Memorandum of Understanding with the Ministry for Industries, Commerce & Investment Department Punjab (ICID), on 13 October to expand cooperation between Hong Kong and Pakistan.

Chaudhry Shafay Hussain, Minister, ICID, and Agnes Chan, Chairman, HKGCC, signed the agreement, which was initiated during a virtual meeting with Minister Hussain in September this year.

Hussain, accompanied by Waleed Ahmad, President, Rahim Yar Khan Chamber of Commerce and Industry, and Wahab Tariq Butt, Managing Director, Hong Kong Visa Application Centre, explained that the province of Punjab is actively seeking to attract investment by offering a one-stop shop for investors and encouraging local businesses to go global. The Punjab government views Hong Kong as a gateway to the Chinese Mainland, and is seeking future knowledge exchanges in digital transformation and renewable technology through the city.

Members interested in receiving news updates about Pakistan can contact the Chamber secretariat.



總商會與巴基斯坦旁遮普省工商與投資部簽署合作備忘錄

總商會與旁遮普工商與投資部（ICID）於 10 月 13 日簽署合作備忘錄，旨在拓展香港與巴基斯坦的合作關係。

總商會主席陳瑞娟及 ICID 部長 Chaudhry Shafay Hussain 簽署協議，構思源自雙方於今年 9 月進行的網上會議。

拉希姆亞爾汗工商會主席 Waleed Ahmad 及香港簽證申請中心總監 Wahab Tariq Butt 亦有隨行，眾人解釋旁遮普省正積極吸引投資，為投資者提供一站式服務，並鼓勵本地企業拓展全球市場。旁遮普省政府認為香港是進入中國內地的門戶，未來希望在數碼轉型及可再生技術方面進行知識交流。

會員如有興趣接收巴基斯坦的最新資訊，請與總商會秘書處聯絡。

Forging Ties with Türkiye
與土耳其建立聯繫

It was a pleasure to welcome Özcan Tokel, Deputy Secretary General of the Istanbul Chamber of Commerce, to the Chamber on 23 October.

During a meeting with Chamber CEO Patrick Yeung and Dewan Saiful Alam, Chairman of the Asia, Africa & Middle East Committee and other committee leaders, Tokel discussed how Turkish companies can leverage Hong Kong as a gateway to markets in the Chinese Mainland and Asian nations, especially in the food, textiles, film and jewellery sectors. He also encouraged Hong Kong businesses to visit Türkiye to take part in trade exhibitions and explore new opportunities.

The exchange also focused on ways to enhance bilateral trade relations, including the possibility of signing a Memorandum of Understanding (MoU) to strengthen the partnership between Hong Kong and Türkiye.



伊斯坦堡商會副秘書長 Özcan Tokel 於 10 月 23 日到訪總商會，與總裁楊偉添、亞洲、非洲及中東委員會主席 Dewan Saiful Alam 和多名委員會領導會面。

Tokel 討論土耳其企業可如何利用香港作為通往內地及亞洲各國市場的門戶角色，尤其是食品、紡織、電影及珠寶行業。他亦鼓勵港企前往土耳其參與貿易會議及探索新機遇。

會上亦探討如何促進雙邊貿易關係，包括簽署合作備忘錄，藉以加強香港與土耳其的夥伴關係。



GC Members Hold Final Meeting Before Renovations
理事會暫別總商會辦事處

The Chamber's General Committee meeting was a memorable send-off for the boardroom before renovations begin at our Admiralty headquarters in November.

A full house of GC members gathered to also take group photos with HKGCC's history wall, which will soon be upgraded to a state-of-the-art LED version. To top off the celebration, members surprised our LegCo Representative, Jeffrey Lam, with a birthday cake!

位於金鐘的總商會總部即將於 11 月展開翻新工程，早前理事會成員最後一次在現時的行政會議室進行會議，並於總商會歷史廊前合照留念。完成翻新後，歷史廊將配備先進的 LED 屏幕。此外，眾人更為立法會代表林健鋒準備驚喜，送上生日蛋糕和祝福。

Exploring Collaboration with Egypt
探索與埃及合作的機遇

Anas Shadi, Deputy Consul General of Egypt in Hong Kong, visited the Chamber on 16 October to share exciting developments from the country.

Anas highlighted the booming Suez Canal Industrial Zone – a strategic gateway for factories exporting to Europe. He emphasized Egypt's strategic pivot to diversify its economic partnerships, with a keen focus on attracting Chinese investment to create new opportunities for trade and collaboration with Hong Kong.

The meeting explored the potential for Egyptian companies to use Hong Kong as a gateway to access the vast Chinese Mainland and Asian markets, with a particular focus on high-demand exports like citrus and other agricultural products.

There is also significant potential for tourism growth. With only 3,000 Hong Kong visitors travelling to Egypt annually, with an opportunity for expansion through enhanced marketing and strategic partnerships between our business communities.

埃及駐港總領事館副總領事 Anas Shadi 於 10 月 16 日到訪總商會，介紹該國的最新發展。

Anas 指出蘇伊士運河工業區發展迅速，是工廠向歐洲出口產品的策略門戶。他強調該國正積極建立多元經濟夥伴關係，尤其是吸引中國投資，為香港開創貿易及合作新機遇。

會上討論埃及企業可以香港作為進入龐大中國內地及亞洲市場的門戶，並集中發展高需求出口產品，例如柑橘及其他農產品。

旅遊業亦甚具增長潛力，現時每年到訪埃及的香港旅客只有 3,000 人次，當地可透過加強推廣，以及推動兩地商界建立策略夥伴關係，把握拓展市場的機遇。



COMMITTEE CHAIRMEN
委員會主席



Americas Committee
美洲委員會
Dr Mark C Michelson
麥高誠博士



Asia, Africa & Middle East Committee
亞洲、非洲及中東委員會
Mr Dewan Saiful Alam



China Committee
中國委員會
Dr Felix Lee
李家聰博士



Economic Policy Committee
經濟政策委員會
Mr Ivan Chan
陳智健先生



Environment & Sustainability Committee
環境及可持續發展委員會
Prof Ir Steve Wong
黃兆輝教授



Europe Committee
歐洲委員會
Mr CK Lee
李志強先生



Financial & Treasury Services Committee
金融及財資服務委員會
Mr Jack Chan
陳凱先生



HKCSI – Executive Committee
香港服務業聯盟 — 執行委員會
Ms Veronica Lockyer
駱凱燕女士



Industrial & Technology Development Committee
工業及技術發展委員會
Mr Robert Ip
葉卓雄先生



Innovation, Data & Communication Committee
創新、數據及通訊委員會
Mr Fred Sheu
許遵發先生



Legal Committee
法律委員會
Ms Gillian Meller
馬琳女士

Town Hall Forum with Bernadette Linn



It was an honour to have Secretary for Development Bernadette Linn speak at our town hall forum on 20 October.

Addressing a packed audience, Linn explained the Government's multi-faceted approach to accelerating the development of the Northern Metropolis. This includes streamlining the administrative process and diversifying land development models. Examples include allowing construction of simpler structures and lower-density facilities at the early stage of development to create momentum, as well as adopting flexible approaches to grant land, including longer-term tenancies with a maximum duration of 21 years through renewal.

Linn said that the Ngau Tam Mei development area will feature a university cluster, with land reserved for the Northern Metropolis University Town, including campus space for a third medical school.

Hosted by the Chamber's Real Estate & Infrastructure Committee Chairman John Siu, the forum offered a platform for members to share their hopes and concerns related to Hong Kong's urban development. Linn addressed a wide range of questions covering topics from initiatives to convert conventional office buildings to student hostels to the Bureau's proactive measures to ensure large-scale public projects like the Northern Metropolis safeguard the area's valuable natural habitats and cultural heritage.

議事論壇：宿漢豪局長

我們很榮幸邀得發展局局長宿漢豪於 10 月 20 日出席「議事論壇」活動，全場座無虛席。

宿漢豪講解政府正採取多管齊下的方針，加快發展北部都會區（北都），包括精簡行政程序和採用多元土地發展模式。舉例說，當局容許初期先建設較簡單的建築物及較低密度設施，發揮拉動作用，以及靈活批撥土地，租期（透過續期）最長可達 21 年。

她表示，牛潭尾新發展區將定位為科教園區，並已預留土地發展「北都大學教育城」，包括第三所醫學院的校舍。

論壇由總商會地產及基建委員會主席蕭亮輝主持，為會員提供交流平台，分享他們對香港城市發展的期望及關注。宿漢豪就廣泛議題回應會員提問，包括把現有商業大廈改裝為學生宿舍的計劃，以及當局在發展北都等大型公共項目時積極採取措施，保護區內寶貴的自然生態和文化遺產。

Building Bridges Between Hong Kong and New Zealand
香港與新西蘭搭建橋樑

It was a pleasure to welcome Katherine Rich, Chief Executive of BusinessNZ, New Zealand, to the Chamber on 16 October.

In a meeting with Veronica Lockyer, Chairman of the HKCSI Executive Committee, and Economist Doris Fung, Rich engaged in an exchange on Hong Kong's business environment and its strengths as a global hub for trade and investment. Outlining HKGCC's core mission, Lockyer said the Chamber advocates for the Hong Kong business community through policy proposals and formal submissions to the Government.

As the first country to sign a free trade agreement with Hong Kong, New Zealand takes pride in its vibrant tourism and service sectors, Rich noted. She also expressed enthusiasm for welcoming business delegations from Hong Kong, underscoring New Zealand's openness to deeper engagement.



BusinessNZ 行政總裁 Katherine Rich 於 10 月 16 日到訪總商會，與香港服務業聯盟—執行委員會主席駱凱燕及經濟師馮凱盈會面。

雙方討論香港的營商環境及其作為全球貿易及投資樞紐的優勢。駱凱燕介紹總商會的核心使命，並表示本會透過向政府提交政策建議書，為香港商界發聲。

Rich 指出新西蘭是首個與香港簽署自由貿易協定的國家，旅遊及服務業發展蓬勃。她亦歡迎香港的商務代表團到訪當地，可見新西蘭對加深聯繫持開放態度。

Americas Committee
美洲委員會



Enhancing Uruguay-Hong Kong Ties
加強烏拉圭與香港聯繫

On 30 September, we had the privilege of hosting Federico Lage, the first Consul General of Uruguay's Consulate General in Hong Kong, which was established in May 2025. He was warmly received by Americas Committee Chairman Mark Michelson and former Chairman Evaristo Treviño Berlanga. The two sides exchanged views on fostering trade ties between Uruguay and Hong Kong.

Lage emphasized Uruguay's strategic importance as a trade hub for MNCs accessing South American markets. With a population of three million, Uruguay sustains food exports for nearly 30 million people worldwide. He identified key sectors for expanding trade and investment, including IT, R&D, life sciences, energy transition, agriculture, and F&B.

Underscoring the country's dedication to sustainability, Lage noted that nearly 100% of its electricity is generated from renewable sources. Uruguay is also one of the few countries with a mandatory electronic livestock traceability system, reflecting its commitment to agricultural excellence and transparency.

今年 5 月履新的首任烏拉圭駐香港總領事 Federico Lage 於 9 月 30 日到訪總商會，由美洲委員會主席麥高誠及前任主席 Evaristo Treviño Berlanga 接待，雙方就如何促進烏拉圭與香港的貿易交流意見。

Lage 強調烏拉圭是跨國企業進入南美洲市場的貿易樞紐，具有重要策略地位。該國擁有 300 萬人口，其出口食品供應全球各地近 3,000 萬人所需。他亦介紹拓展貿易及投資的重點行業，包括資訊科技、研究開發、生命科技、能源轉型、農業及餐飲業。

該國正致力推動可持續發展，Lage 指出當地的可再生來源電力比例接近 100%。烏拉圭亦是少數強制實施電子禽畜可追溯系統的國家之一，反映其着力發展優質農業及提高透明度。

Economic Policy Committee
經濟政策委員會

Dr Stephen Wong, Head of the Chief Executive's Policy Unit, delivered an insightful briefing on the key highlights of the 2025 Policy Address at the Committee meeting on 2 October.

Wong guided members through the framework of the 2025 Policy Address, which spans governance, the economy and people's livelihoods. He also explained the development of the Northern Metropolis, including its technological advancements.

The briefing gave members a deeper understanding of the Government's roadmap and the immense potential for the business community, particularly in strengthening ties within the GBA.

特首政策組組長黃元山博士出席 10 月 2 日的委員會會議，就 2025 年《施政報告》重點內容分享見解。

他闡述最新一份《施政報告》的框架，涵蓋管治、經濟及民生三大範疇，並講解北部都會區的發展，包括創新科技發展。

是次簡介會讓會員更深入理解政府的發展藍圖及其為商界帶來的龐大潛力，尤其是在大灣區加強聯繫。



COMMITTEE CHAIRMEN
委員會主席



Manpower Committee
人力委員會
Mr Jeff Tang
鄭添之先生



Membership Committee
會員關係委員會
Dr Peter Lam
林建岳博士



Real Estate & Infrastructure Committee
地產及基建委員會
Mr John Siu
蕭亮輝先生



Retail, Culture, Sports & Tourism Committee
零售、文化、運動及旅遊委員會
Ms Tammy Wu
吳丹女士



Small & Medium Enterprises Committee
中小型企業委員會
Ms Angela Wai Yin Lee
李慧賢女士



Taxation Committee
稅務委員會
Ms Emily Chak
翟善琪女士



Taiwan Interest Group
台灣小組
Mr P C Yu
余鵬春先生



Transport & Logistics Committee
運輸及物流委員會
Mr Wilson Kwong
鄺永銓先生



Women Executives Club
卓妍社
Ms Michelle Cheng
鄭詩韻女士



Young Executives Club
卓青社
Mr Victor Lam
林凱章先生

Europe Committee
歐洲委員會

Deepening Understanding Between Hong Kong and Germany
增進香港與德國相互理解

Annika Boleten-Drutschmann, Consul General of the Federal Republic of Germany to Hong Kong and Macau, paid a courtesy visit to the Chamber on 20 October. She was welcomed by Chamber Chairman Agnes Chan, CEO Patrick Yeung, and Europe Committee Chairman CK Lee and Vice Chairman Stratos Pourzitakis.

The two sides exchanged views on Hong Kong's advantages. Chan introduced the Chamber's Asian Cities Internationality Index, which highlights how Hong Kong and Singapore remain among the world's most open and competitive business hubs, each with its own unique advantages.

Consul General Boleten-Drutschmann emphasized that mastering cross-cultural communication skills is vital for success in international business. She expressed hope for increased investment in educational and cultural exchange programmes between Hong Kong and Germany.



德意志聯邦共和國駐香港及澳門總領事寶德雅於 10 月 20 日到總商會作禮節性拜訪，由總商會主席陳瑞娟、總裁楊偉添、歐洲委員會主席李志強及副主席 Stratos Pourzitakis 接待。

雙方就香港的優勢交流意見，陳瑞娟介紹總商會的「亞洲城市國際化指數」，該報告反映香港及新加坡仍然是全球最開放及具競爭力的商業樞紐，而且各有獨特優勢。

寶德雅總領事強調，掌握跨文化溝通技能是在國際商界取得成功的關鍵。她希望香港與德國將增加投資於教育及文化交流項目。

Innovation, Data & Communication Committee
創新、數據及通訊委員會

Dr Jimmy Chiang, Deputy Director-General of the Office for Attracting Strategic Enterprises (OASES), underscored Hong Kong's strategic positioning in attracting diverse investments and enterprises during the Committee meeting on 18 September.

The city is accelerating efforts to attract high-potential enterprises in such areas as AI, fintech and pharmaceuticals. Chiang also elaborated on the Government's efforts to draw highly skilled talent to the city to enhance its status as an international innovation hub.

引進重點企業辦公室副主任蔣學禮博士出席 9 月 18 日的委員會會議，講解香港在吸引多元投資與企業方面的策略定位。

香港正加緊努力吸引在人工智能、金融科技及生物醫藥等領域具備潛力的企業。蔣博士亦介紹政府招攬高技術人才來港的措施，旨在提升本港作為國際創新樞紐的地位。



Real Estate & Infrastructure Committee
地產及基建委員會

HKGCC submitted its response to the Development Bureau's Public Consultation on the Development Proposal for Lung Kwu Tan Reclamation and the Re-planning of Tuen Mun West Area on 29 September.

The Chamber supports the Government's efforts to develop the "Smart and Green Industrial Port," which presents strategic opportunities to enhance Hong Kong's high-value-added industrial growth and accelerate progress towards sustainability goals. The Chamber's recommendations also focus on proposals that incorporate integrated planning, environmental sustainability, climate resilience, economic development and community well-being.

發展局就龍鼓灘填海和重新規劃屯門西地區的發展建議展開公眾參與活動，總商會已於 9 月 29 日就此提交回應。

總商會大致支持政府的龍鼓灘及屯門西「智綠產業港」發展規劃，為香港推動高增值工業發展及加快實踐可持續發展目標帶來策略機遇。我們亦建議當局採用綜合規劃模式，並考慮環境可持續發展、氣候抵禦能力、經濟發展和社會福祉等因素。

Financial & Treasury Services Committee
金融及財資服務委員會



Islamic finance took centre stage at the Committee meeting on 22 September, with guest speakers Amirali B. Nasir, Vice President and Chairman of the Islamic Affairs Working Party of the Law Society of Hong Kong and Ahsan Ali, Managing Director and Head of Islamic Corporate & Investment Banking, Standard Chartere.

Nasir introduced the central tenets of Islam and the principles of Islamic banking, highlighting the importance of cultural and religious etiquette in working with Muslim clients. Ahsan shared insights into Islamic financial instruments and market opportunities, highlighting Hong Kong's potential to attract increased investment by supporting companies that prefer Sharia-compliant financial products and services.

伊斯蘭金融在 9 月 22 日的委員會會議成為焦點所在。嘉賓講者包括香港律師會副會長兼伊斯蘭金融工作小組主席黎雅明，以及渣打銀行董事總經理兼伊斯蘭企業及投資銀行主管 Ahsan Ali。

黎雅明介紹伊斯蘭教的核心教義及伊斯蘭銀行原則，並強調與穆斯林客戶往來時須遵守文化及宗教禮儀。Ahsan 就伊斯蘭金融工具及市場機遇分享見解，他指出香港能為企業提供符合伊斯蘭教法的金融產品和服務，有潛力吸引更多投資。

HKGCC submitted its response to the Hong Kong Monetary Authority's Consultation Paper on Prototype of Hong Kong Taxonomy for Sustainable Finance (Phase 2A) on 9 October.

The Chamber broadly supports the proposed enhancements to the Taxonomy, while simultaneously proposing suggestions on its practical implementation to achieve the objectives of enhancing Hong Kong's position as a leading green finance hub and meeting carbon neutrality goals.

We welcome the Taxonomy's alignment with international frameworks, such as those of the European Union, in creating a common language for environmentally sustainable activities, which helps bring Hong Kong in line with global standards. To keep it relevant, we recommend considering the city's unique energy landscape, infrastructure and market conditions.

To maximize effectiveness, we also advocate for a practical and proportionate implementation approach, particularly in sectors where decarbonization pathways are still under development.

總商會已於 10 月 9 日就《香港可持續金融分類目錄》（分類目錄）的原型（第 2A 階段）諮詢文件向香港金融管理局提交回應。

總商會原則上支持就分類目錄提出的建議優化措施，同時就實際執行層面提出其他建議，以鞏固香港作為領先綠色金融中心的地位及實現碳中和目標。

我們欣見分類目錄就識別環境可持續活動建立統一標準，並與歐盟的《可持續金融分類方案》等國際框架接軌，有助香港緊貼全球標準。我們建議當局考慮香港的特殊情況，包括能源結構、基礎建設和市場發展，讓分類目錄保持與時俱進。

為充分發揮其效用，我們亦建議採取務實且合乎比例的的實施方式，尤其是配合減碳進程仍處於發展階段的行業。

Small & Medium Enterprises Committee
中小型企業委員會

SME Committee Chairman Angela Lee attended the HKCERT Advisory Group Meeting for SMEs on 29 September to discuss "HKCERT Updates & Services for SMEs" and emerging cybersecurity trends.

中小型企業委員會主席李慧賢於 9 月 29 日出席香港網絡安全事故協調中心顧問小組會議，討論「中心最新發展及中小企服務」，以及新興的網絡安全趨勢。

SME Committee Vice Chairman Thomas Su attended the launch of "SME ReachOut: FUND Fair plus Tech Sourcing 2025" on 16 October. Held at the Future Manufacturing Hall, the event showcased Government funding schemes as well as tech and business solutions for SMEs.

中小型企業委員會副主席蘇裕康於 10 月 16 日出席「中小企資援組：政府資助與科技博覽 2025」開幕典禮。博覽會於生產力大樓舉行，展示為中小企而設的政府資助計劃、科技及商業方案。

Simon Hui, Vice Chairman of the SME Committee, took part in the SME Expo: Global Horizons Conference, acting as a moderator for a panel discussion on the theme "Sustaining Growth."

中小型企業委員會副主席許雅賢參與「中小企博覽：跨境視野論壇」，並在「可持續增長」小組討論環節擔任主持。

Talent Development
人才發展

HKGCC Geopolitical Intelligence Series — Session 3: Geopolitics of Technology
香港總商會地緣政治系列——科技與地緣政治

The third session of the "HKGCC Geopolitical Intelligence Series" on 9 October brought together business leaders for a thought-provoking masterclass on the shifting global tech landscape.

Led by Professor Brian Wong, Assistant Professor in Philosophy at The University of Hong Kong and Hong Kong Rhodes Scholar (2020), the seminar decoded the strategic implications of technological geopolitics for Hong Kong and the wider region.

Wong challenged participants to rethink their AI strategies through the lens of global divergence. While the U.S. pursues a "performance" race focused on peak capabilities, China is executing a "diffusion" race aimed at widespread adoption. This distinction, he argued, is critical for resource allocation and long-term positioning in Asia.

The session also unpacked China's unique innovation ecosystem, spotlighting the "Hefei Model" – where entrepreneurial local governments act as venture capitalists to attract tech firms – and the phenomenon of "neijuan" (involution), a zero-sum internal race that fuels rapid innovation.

For Hong Kong, Wong highlighted a strategic upstream opportunity: rather than competing in manufacturing, the city can lead in tech finance, R&D and global AI governance. Participants left with actionable frameworks to navigate geopolitical shifts and position their organizations for resilience and relevance in a fast-evolving tech world.

Stay tuned for future sessions in the "Geopolitical Intelligence Series" as we continue to equip Hong Kong's leaders with the foresight to thrive in a complex global environment.



「總商會地緣政治系列」第三場活動於 10 月 9 日舉行，多名商界領袖聚首一堂，就瞬息萬變的全球科技格局進行引人深思的討論。

是次研討會由香港大學哲學系助理教授及 2020 年香港羅德學人黃裕舜教授主講，剖析科技地緣政治對香港以至廣泛地區的策略性影響。

黃裕舜鼓勵參加者從全球分歧的角度出發，重新審視其人工智能（AI）策略。美國正在「表現」賽道追求頂尖的技術能力，而中國則注重「普及」賽道，旨在推動廣泛應用，他認為這一差異對在亞洲進行資源配置及長遠定位至關重要。

會上亦探討中國獨特的創新生態系統，包括地方政府擔當風險投資者以吸引科技公司進駐的「合肥模式」，以及透過內部零和競爭來加快創新的「內捲」現象。

黃裕舜亦為香港指出策略上游機遇：與其參與製造業競爭，香港可在科技金融、研發和全球 AI 管治方面發揮領導作用。參加者掌握到應對地緣政治變化的實用框架，有助在日新月異的科技世界中保持韌力、與時俱進。

敬請留意「地緣政治系列」的未來動向，我們將繼續為香港領袖提供實用見解，以助在錯綜複雜的全球環境中茁壯發展。

Taxation Committee
税務委員會

PwC tax experts Philip Hung and Felix Tsang shared their recent experiences in resolving tax disputes during a seminar on 30 September.

The session provided an overview of the IRD's structure, recent targets, the tax audit process and practical strategies for resolving tax audits. As the Government deals with a significant budget deficit, the Inland Revenue Department is continuously refining its approach to tax audits. To that end, businesses should stay vigilant in managing their tax affairs to minimize the risk of attracting an audit. For those already being reviewed, meticulous management of any tax audit is crucial.

The Taxation and Economic Policy committees convened on 13 October to discuss the policy initiatives in the forthcoming Budget. The meeting focused on enhancing the strategies and development plans introduced by the Chief Executive in the 2025 Policy Address.

在 9 月 30 日的研討會上，羅兵咸永道税務專家洪宏德及曾韋堯分享解決税務爭議的經驗。

是次活動概述税務局的組織架構、近期審查目標、税務審核流程及應對策略。鑒於政府面臨龐大的財政赤字，税務局正持續完善税務審核機制，企業應謹慎管理税務以降低受審核的風險，而正在接受審核的企業應細心管理整個流程。

税務委員會及經濟政策委員會於 10 月 13 日召開聯合會議，討論新一份《財政預算案》的政策措施，重點在於完善行政長官在 2025 年《施政報告》提出的策略及發展規劃。

HKGCC x PRPA Workshop 3: Go Viral: Navigating Social Media and KOL Power
總商會與香港公共關係專業人員協會合辦工作坊：發揮社交媒體及網紅的影響力

The final session of the "Certificate in Applied Corporate Communication" series – co-organized by HKGCC and the Hong Kong Public Relations Professionals' Association (PRPA) – was held on 10 October, featuring Alex Lo, Co-founder of Jervois One and Managing Director of Social Strategy.

Originally scheduled as the third workshop, the session was rescheduled due to the approach of Typhoon Ragasa and ultimately served as the concluding event of the four-part programme.

In this workshop, Alex Lo explored the evolution of mass communication, the latest social media trends in 2025, and how businesses can strategically engage Key Opinion Leaders (KOLs) to shape public perception. Participants gained insights into selecting the right voices for their brand, leveraging social listening tools, and managing misinformation. The session also highlighted the growing influence of micro-influencers and the importance of authenticity in digital storytelling.

This final session followed three earlier workshops held in September. CF Kwan, Professor of Practice (Corporate Communications) at Hong Kong Polytechnic University, opened with insights on crisis-proofing corporate communications. Lo Wing-hung, Publisher of Bastille Post, and Denise Tsang, News Editor at the South China Morning Post, explored storytelling as a driver of growth, while Ken Ip, Chairman of the Asia MarTech Society, and Michael So, Founder of the Artificial Intelligence Application Research Society, discussed the practical realities and potential of AI in communications.

Participants who attended the whole series were awarded a certificate jointly issued by HKGCC and PRPA.



總商會與香港公共關係專業人員協會（PRPA）合辦「應用企業傳訊證書」系列，最後一場活動已於 10 月 10 日舉行，由蘇杭街一號聯合創辦人及 Social Strategy 執行董事盧勁業主持。

是次工作坊原定為四節活動中的第三場，但因颱風樺加沙而延期，最終成為壓軸活動。

盧勁業探討了大眾傳播的演變、2025 年最新社交媒體趨勢，以及企業如何善用網紅來塑造公眾形象。參加者了解到如何為品牌挑選合適的代言人、運用社交媒體監測工具及應對虛假資訊。此外，微網紅的影響力日益增加，而真實敘事在數碼時代至關重要。

前三場工作坊已於 9 月舉行，首先由香港理工大學實務教授（企業傳訊）關則輝就應對危機的企業傳訊策略分享見解。《巴士的報》社長盧永雄及《南華早報》新聞編輯曾佩儀探討講故事如何推動增長，而亞洲行銷科技協會主席葉文瀚及人工智能應用研究學會創辦人蘇仲成討論人工智能在傳訊領域的實際應用和潛力。

完成參與系列中所有工作坊的參加者，可獲總商會及 PRPA 聯合頒發證書。

Transport & Logistics Committee
運輸及物流委員會



H K Chan, Chief of Operations Engineering Services & Innovation at MTR Corporation, presented the latest developments in MTR's automation and safety system at the Committee meeting on 17 September.

The innovations, including the adoption of multiple e-payment systems and predictive real-time passenger information, aim to enhance trip planning and improve the overall passenger experience.

Chan also highlighted the Performance & Health Monitoring System, which supports train maintenance and passenger safety, along with the exploration of alternative energy solutions and energy-saving mechanisms to meet ESG targets.

港鐵公司車務工程服務及創科總管陳慶強出席 9 月 17 日的委員會會議，介紹港鐵自動化及安全系統的最新發展。

創新措施包括提供多元化電子支付選擇，以及預測並實時監察客流變化等，旨在提升行程規劃的效率及整體乘客體驗。

他亦講解效能及健康監測系統如何協助列車維護及保障乘客安全，並說明該公司現正探索替代能源方案和節能機制，以實現 ESG 目標。

Women Executives Club
卓妍社

Sharing Sweets and Smiles!
分享甜蜜笑容

The Women Executives Club (WEC) joined hands with the Society for Community Organization (SoCO) on 29 September to deliver mooncakes to over 700 underprivileged families, elderly individuals and children for the Mid-Autumn Festival.

Thanks to our generous sponsors – Airwallex (Hong Kong) Ltd, Lady M Confections Co. Ltd., Hong Kong Maxim's Group, Shun Tak Holdings Ltd and Yue Hwa Chinese Products Emporium Limited – for making this initiative possible.



卓妍社與香港組織協會於 9 月 29 日攜手合作，向 700 多名弱勢家庭成員、獨居長者及兒童送上月餅，共慶中秋。

我們衷心感謝各贊助公司慷慨解囊，使這次活動得以順利舉行，包括 Airwallex (Hong Kong) Ltd、Lady M Confections Co., Ltd.、香港美心集團、信德集團有限公司及裕華國產百貨有限公司。

Young Executives Club
卓青社

YEC Chairman Victor Lam represented the Chamber at the 6th Award Ceremony for Outstanding Young Entrepreneurs in the Guangdong-Hong Kong-Macao Greater Bay Area on 22 September. A total of 79 young entrepreneurs were honoured for their achievements.

卓青社主席林凱章於 9 月 22 日代表總商會出席第六屆粵港澳大灣區傑出青年企業家頒獎典禮，共有 79 名成就卓越的青年企業家獲嘉許。

YEC members participated in a badminton tournament on 12 October and a tennis tournament on 19 October during the CMA Sports Invitational Tournament 2025.

卓青社會員分別於 10 月 12 日及 10 月 19 日參與「2025 年廠商會工商體育邀請賽」的羽毛球及網球賽事。



卓青社於 9 月 26 日舉行「穩定幣在香港的發展：探索數碼金融新趨勢」研討會。

卓青社主席林凱章致開幕辭後，來自余沛恒律師事務所的余沛恒簡介穩定幣的特性，而聯企融資集團主席葉仕偉探討在支付、資產管理及跨境金融方面的實際應用。卓青社副主席張卓賢擔任主持，並討論香港在全球數碼金融發展的角色演變。

The Young Executives Club hosted a seminar on "Stablecoin in Hong Kong: Navigating the New Frontier of Digital Finance" on 26 September.

Following YEC Chairman Victor Lam's opening remarks, Henry Yu, from Henry Yu & Associates, outlined the fundamentals of stablecoins. Dr Albert Yip, Chairman of Syndicate Capital Group, explored practical applications in payments, asset management and cross-border finance. The session, moderated by YEC Vice Chairman Jacky Cheung, also addressed Hong Kong's evolving role in global digital finance.

The YEC Executive Committee, led by Chairman Victor Lam, visited the Ronald McDonald House Charities on 14 October to discuss future collaboration.

Ronald McDonald House Charities Hong Kong provides a vital support system for families with seriously ill children, offering them a comforting home-away-from-home during challenging times.

卓青社主席林凱章於 10 月 14 日率領行政委員會訪問香港麥當勞叔叔之家慈善基金，雙方討論未來合作機會。

香港麥當勞叔叔之家慈善基金為有需要的病童及其家庭提供支援系統，並在困難時刻提供「家以外的家」暫宿服務。



ATA carnet
Passport for goods

A Passport for Your Goods

Exhibits, Professional Equipment & Commercial Samples



Temporary Importation of Goods

DUTY FREE & TAX FREE

81 countries or districts accept ATA Carnet, including Mainland China

Speed Up Customs Clearance

Simplify & expedite
Customs formalities

Allow Multiple Destinations

Facilitate roving exhibition
& business travel

Fast Service

Get your ATA Carnet in
as little as 5 hours

Save Money

HKGCC members enjoy
almost 50% off

The Hong Kong General Chamber of Commerce is the sole guaranteeing and issuing body for ATA Carnets in Hong Kong. The total amount of goods we covered under ATA Carnet is US$1.5 billion a year!

2398 6068
carnet@chamber.org.hk
cert.chamber.org.hk/atacarnet

HKGCC
Hong Kong General Chamber of Commerce
香港總商會1861

Celebrating Hong Kong's Spirit
發揮香港精神

Chief Executive John Lee sparked forward-looking dialogue on the city's global ambitions and economic strategies at the Joint Business Community Luncheon last month

行政長官李家超於上月出席商界聯席午餐會，就香港的國際願景和經濟策略展開前瞻性對話

One of Chief Executive John Lee's most resonant remarks at the Joint Business Community Luncheon on 10 October was his tribute to Hong Kong's dynamism and spirit: "Work hard, play hard, eat hard, drink hard and spend hard" – which drew a round of hearty applause from the audience.

Addressing over 400 industry heavyweights, Consuls General and business leaders, Lee highlighted key initiatives from his 2025 Policy Address, including accelerating the development of the Northern Metropolis, championing AI and data science, and strengthening Hong Kong's role as a global education hub.

"My ultimate objective is to improve the livelihood of the people of Hong Kong," said Lee, adding that confidence was returning to businesses and industries, and communities, shops, streets and homes. "The world has recognized our achievements. For international business and investors, Hong Kong is one big welcome mat."

Reeling off a list of data, Lee pointed out that Hong Kong is back in the global spotlight. In the annual World Competitiveness Yearbook, Hong Kong ranked third globally. In government efficiency and business efficiency, it advanced one place and five places, respectively, to second overall. In innovation, Hong Kong, Shenzhen and Guangzhou were named the world's top innovation cluster by the Global Innovation Index. In talent, the city rose to fourth in the World Talent Ranking – up from ninth last year and 16th the year before. It is also first in Asia and world's best in the percentage of graduates in sciences. In economic freedom, Hong Kong was ranked No. 1 by the Fraser Institute – again. And in finance, it placed third in the Global Financial Centres Index after London and New York.



> **"The world has recognized our achievements. For international business and investors, Hong Kong is one big welcome mat."**

Northern Metropolis: "Speed, Speed, Speed"

Sharing some of the Government's policies and plans underlying these rankings and highlighted in his 2025 Policy Address, Lee started with the



Northern Metropolis, emphasizing that he was determined to fast-track its evolution.

"Speed, speed, speed," he declared, explaining that new legislation would be enacted next year to accelerate development. the Conceptual Outline of the Development Plan for the Innovation and Technology Industry in the San Tin Technopole will also be announced before the end of the year. The Northern Metropolis will also excel as a centre for education, with a university town to be built on around 90 hectares of land.

World-class Education Hub

Hong Kong is home to five of the world's top 100 universities, and in the latest Times Higher Education rankings, all six previously listed institutions moved up. Lee said two more publicly funded universities joined the list for the first time.

He added that strong results in teaching reputation and staff-to-student ratio contributed to this progress. Interest is rising, too, with a double-digit increase in self-financing non-local applicants. Starting in the 2026/27 academic year, the cap on self-financing places for non-local students will rise from 40% to 50%, helping build a more diverse and international student body.



Attracting Talent and Businesses

Underlining the importance of talent in driving economic growth, Lee said over 230,000 professionals had arrived under new talent admission schemes since 2022, with 70% under the age of 40. Nearly 100,000 joined through the Top Talent Pass Scheme, mainly in finance and I&T.

Attracting strategic enterprises is also a priority. In under three years, 102 companies have set up in Hong Kong, bringing $60 billion in investment and 22,000 jobs. Lee said top global firms in pharmaceuticals, AI, autonomous driving and Web3 had joined in October, while InvestHK has supported over 1,300 Chinese Mainland and overseas companies, generating $175 billion in investment and 20,000 jobs.



An AI-centric Future

"AI is the future of our development," said Lee. "I think the world has no choice."

To position AI as a core industry, he said the Government will establish the Hong Kong AI Research and Development Institute next year, backed by $1 billion in funding to support upstream, midstream and downstream R&D. The $3 billion Frontier Technology Research Support Scheme will help universities attract top AI talent. Meanwhile, the Hong Kong Investment Corporation is investing in AI firms across sectors like cloud computing and drug development.

Hong Kong's International Footprint

Lee also underscored Hong Kong's position as a bridge between China and the world, highlighting the city's role in helping Mainland companies expand globally. With rising global demand for "Made in China" products, Hong Kong's world-class professional services offer a powerful launchpad, he said. As a super connector and super value-adder, Hong Kong connects businesses to global markets, particularly across the Belt and Road, the Global South and emerging economies.

Work Hard, Play Hard

Last but not least, Lee said fun matters, too: "We work hard, but also we need to play hard, eat hard, drink hard and spend hard."

He outlined the new initiatives to boost culture, sports and tourism – developing an arts trading hub, promoting yacht tourism and raising West Kowloon Cultural District's global profile.

Hong Kong, as co-host of the 15th National Games, along with major events for athletes with disabilities, marks a historic first for the city – events that Lee said would energize and unite Hong Kong and the nation.

During the Q&A session that followed, Lee reaffirmed his support for local enterprises when asked how the Government would assist Hong Kong businesses to go global.

"I will always help my 'family members,'" he said, announcing a HK$1.43 billion injection into the BUD Fund and the launch of the "Economic and Trade Express" to help SMEs expand overseas. He also emphasized the importance of tapping into diverse markets and deepening ties with Southeast Asia and the Middle East amid shifting global trade dynamics.







在 10 月 10 日舉行的商界聯席午餐會上，行政長官李家超以一句話總結活力十足的香港精神，贏得與會者的共鳴和熱烈掌聲：「努力拼搏、投入玩樂、開懷吃喝、盡情消費！」

是次活動共有 400 多人參與，包括業界專家、多國總領事和商業領袖。李家超闡述 2025 年《施政報告》的重點措施，包括加快發展北部都會區（北都）、推動人工智能（AI）及數據科學發展，以及提升香港作為國際教育樞紐的地位。

「這些措施的最終目標是改善香港市民的生活質素。」他補充，工商界和社會正逐步恢復信心，市面亦重現熱鬧。「我們的成就備受國際社會認可，而香港將繼續向全球企業和投資者敞開大門。」

特首援引多項數據，印證香港已重返國際舞台的中心。根據《世界競爭力年報》，香港在全球排名第三，在「政府效率」和「營商效率」範疇的排名分別上升一位和五位，高踞全球第二位。創新發展方面，在《全球創新指數》百強創新集群當中，「深圳—香港—廣州」集群排名全球第一。此外，香港去年在《世界人才排名》由第十六位上升至第九位後，今年再躍升至第四位，位列亞洲第一，科學學科畢業生百分比亦位列全球第一。與此同時，香港再度獲菲沙研究所評為全球最自由經濟體，並在《全球金融中心指數》排名第三，僅次於倫敦及紐約。

北部都會區：全力加快發展步伐

香港在多項國際排名中名列前茅，政府的政策和規劃功不可沒，包括 2025 年《施政報告》提出的措施。他首先講解北都發展，並強調政府決心加速推進建設。



「我們的成就備受國際社會認可，而香港將繼續向全球企業和投資者敞開大門。」

「我們應全力加快發展步伐。」他解釋，政府將於明年訂立「加快發展北都」專屬法例，並在今年內公布《新田科技城創科產業發展規劃概念綱要》。此外，「北都大學教育城」將佔地約 90 公頃，推動北都發展為教育樞紐。

世界級教育樞紐

香港共有五所大學躋身世界百強，而在最新公布的泰晤士高等教育世界大學排名中，六所上榜院校排名均有所上升，另有兩所資助大學首次登上該排名榜。

李家超補充，香港在「教學聲譽」和「師生比」方面表現出色，帶動整體排名上升。自資非本地生的申請人數呈雙位數增長，反映世界各地對留學香港的興趣日增。由 2026/27 學年起，非本地生自費就學人數上限將由 40% 增至 50%，建立更廣泛多元的國際化學習環境。

吸引人才及企業

特首強調人才對促進經濟增長十分重要。自 2022 年以來，已有逾 23 萬名專才透過新設的人才入境計劃來港，當中 70% 未滿 40 歲。「高端人才通行證計劃」現已吸納近十萬人，主要從事金融及創科行業。

引進重點企業亦是優先要務。在不足三年內，香港成功招攬 102 家企業落戶，帶來 600 億元投資，並創造 22,000 個職位。他表示，多家頂尖國際企業於 10 月進駐本港，涵蓋製藥、AI、自動駕駛及第三代互聯網領域，而投資推廣署已為 1,300 多家內地及海外企業提供支援，帶來 1,750 億元投資，並創造 20,000 個職位。

人工智能主導未來

特首表示：「AI 是未來發展的關鍵，這已成為全球大勢所趨。」

為推動 AI 作為核心產業，政府已預留 10 億元於明年成立「香港人工智能研發院」，促進 AI 上游研發及中下游成果轉化，並推行 30 億元的「前沿科技研究支援計劃」，以助大學吸引頂尖 AI 人才。與此同時，香港投資管理有限公司積極投資於 AI 企業，涵蓋雲端運算和藥物研發等領域。

香港的國際足跡

李家超重申，香港擔當中國與世界各地之間的橋樑角色，協助內地企業走出去。隨着全球對「中國製造」產品的需求日增，香港的世界級專業服務能提供助力，發揮超級聯繫人和超級增值人的角色，聯繫企業與國際市場，尤其是「一帶一路」、全球南方和新興經濟體。

努力工作、盡情玩樂

最後，特首笑言享樂同樣重要：「我們要努力拼搏，亦要投入玩樂、開懷吃喝和盡情消費。」

就此，他介紹了推動文化、體育及旅遊發展的新措施，包括打造藝術品交易樞紐、推廣遊艇旅遊，以及提升西九文化區的國際形象。

香港將首次參與承辦第十五屆全運會及殘特奧會賽事，特首表示這些活動將為社會增添活力，並促進香港與國家的團結精神。

在其後的問答環節，特首被問及政府將如何協助港企進入全球市場時，他重申對本地企業的支持。

他說：「我會一直支持這個大家庭的成員。」政府將向「BUD 專項基金」注資 14.3 億港元及設立「經貿一站通」平台，協助中小企拓展海外市場。面對全球貿易局勢變化，他強調發掘多元化市場十分重要，企業應與東南亞和中東地區加深聯繫。

Gems of Wisdom
智慧結晶

Annie Yau Tse shared insights on resilient leadership amid changing consumer trends and how TSL Jewellery is adapting to a new retail era

面對消費趨勢轉變，謝邱安儀就韌性領導力分享見解，並闡述謝瑞麟珠寶如何適應零售新時代

Annie Yau Tse joined us for an engaging session in our "CEO 123 Tell Me More" series on 22 October, where she shared her inspiring journey from a career in computer engineering and IT to leading the Hong Kong company TSL Jewellery.

As Chairman and CEO, Annie has helped transform the family-run business into a regional powerhouse with over 400 boutiques across more than 100 cities in Asia. In a conversation with Chamber CEO Patrick Yeung, she emphasized that overcoming business challenges demands strong, resilient leadership that motivates teams through periods of adversity.

She also reflected on Hong Kong's struggling retail industry, noting that shifting consumption patterns – especially post-pandemic – have prompted TSL to refocus its decades-long focus from diamonds and gem-setting to gold, responding to new customer demands.



Prices for natural gemstones, especially diamonds, have fallen and are reshaping the global industry. This trend is being acutely felt in the Chinese Mainland, where demand has declined and shops are closing. Annie explained that natural diamonds are losing their appeal as a store of value, especially since synthetic, lab-grown alternatives provide a more affordable option with similar brilliance and quality.

She also highlighted the evolution of retail marketing strategies over the years. The company has shifted its strategy from celebrity endorsements to collaborations with popular influencers and KOLs, such as J Lou. As more consumers engage with content online, this approach offers a more direct and effective way to connect with audiences today.

謝邱安儀於 10 月 22 日出席「CEO 123 Tell Me More」系列活動，分享從電腦工程及資訊科技行業轉型為謝瑞麟珠寶領袖的事業發展歷程。

作為主席及行政總裁，謝邱安儀助力家族企業轉型為區域領先品牌，現時在亞洲 100 多個城市設有逾 400 間門市。她與總商會總裁楊偉添對話時強調，克服商業挑戰需要強大且具韌性的領導力，在逆境中激勵團隊前行。

她亦剖析香港零售業面臨的困境。她指出謝瑞麟在過去數十載專注於鑽石及寶石鑲嵌，惟消費模式在疫情後急劇轉變，促使該公司轉移重心至黃金市場，回應新的客戶需求。

天然寶石（尤其是鑽石）的價格持續下跌，這一趨勢正重塑全球業界，在中國內地尤其顯著，不少店鋪因需求下降而結業。謝邱安儀解釋，實驗室培育的人工鑽石提供更實惠的選擇，其光澤及品質與天然鑽石相近，使後者作為價值儲存手段的吸引力逐漸減弱。

她表示，該公司的零售營銷策略一直與時俱進，從明星代言轉為與廣受歡迎的網紅和關鍵意見領袖（例如 J Lou 等）合作。隨着愈來愈多消費者接觸網上內容，這項方針能提供更直接有效的途徑，與潛在客戶建立聯繫。



A One-Stop-Shop to Facilitate

Consulate Endorsement

on Your Business & Trade Documents

Argentina Bahrain
Brazil Colombia Egypt
Iran Kuwait Oman Panama
Peru Saudi Arabia Turkey United Arab Emirates Venezuela Yemen

Professional Advice Certification in One Go

HKGCC
Hong Kong General Chamber of Commerce
香港總商會1861

Consulate Endorsement Facilitation

Enquiry: (852) 2398 6077

Email: cef@chamber.org.hk

The Hong Kong General Chamber of Commerce is the largest issuer of Certificates of Origin in Hong Kong, and an internationally recognized organization issuing Certification of Documents.





Kiichiro Takanami
高波喜一郎

HKJCCI President
JCCI 所長



Jun Miura
三浦潤

Ambassador and Consul General of Japan
日本駐香港總領事（大使）

HKGCC x HKJCCI Joint Luncheon

Thank you to the Hong Kong Japanese Chamber of Commerce and Industry (HKJCCI) for co-hosting a fantastic Joint Luncheon on 13 October!

HKJCCI President Kiichiro Takanami welcomed guests to the Japanese Club, and highlighted that this traditional gathering has been an important exchange between Hong Kong and Japanese businesses since 2002.

We were honoured to be joined by Jun Miura, Ambassador and Consul General of Japan, who highlighted exciting pathways to deeper Hong Kong-Japan ties. He outlined upcoming initiatives, including a tech start-up symposium – which will highlight the huge IP market – as well as products and cultural festivals, including "Japan Nights – Happy Wednesday" on 5, 12 and 19 November at Happy Valley.

HKGCC Chairman Agnes Chan noted that nearly 2.7 million Hongkongers visited Japan in 2024, and hoped that the surge in Japanese visitors to Hong Kong, which is up 35% this year, would continue.

Nick Chan, Vice Chairman of HKGCC's China Committee, delivered the keynote address on Hong Kong's enduring global advantages. He outlined our unique role as a springboard for international business and a super-connector to the Chinese Mainland under the "One Country, Two Systems" framework.







Agnes Chan
陳瑞娟

HKGCC Chairman
總商會主席



Nick Chan
陳曉峰

Vice Chairman of HKGCC's China Committee
中國委員會副主席



總商會與香港日本人商工會議所合辦午餐會

香港日本人商工會議所（JCCI）與總商會於10月13日假日本人俱樂部合辦午餐會，我們對此衷心致謝。

JCCI所長高波喜一郎歡迎一眾來賓，並表示這個傳統聚會自2002年首辦以來，一直是香港與日本商界交流的重要橋樑。



我們很榮幸邀得日本駐香港總領事三浦潤大使出席活動，他分享香港與日本加深聯繫的未來動向，包括舉行以龐大知識產權市場為主題的初創科企研討會，以及多個產品和文化節，例如在11月5、12及19日於跑馬地馬場舉行的Happy Wednesday「日本之夜」等。

總商會主席陳瑞娟表示，在2024年到訪日本的香港旅客接近270萬人次，而來自日本的訪港旅客亦在今年增長35%，她希望升勢能夠延續。

中國委員會副主席陳曉峰發表主題演講，重申香港一直在全球市場維持優勢。他表示香港在「一國兩制」框架下擔當獨特角色，既是國際企業的跳板，亦是通往內地的「超級聯繫人」。





Thriving Through Change
變中求進

Edwin Morris, a member of the General Committee and Chief Financial Officer of Jebsen Group, shared valuable lessons on business strategy gained from his diverse career

理事及捷成集團財務董事欣榮回顧多姿多彩的職業生涯，並就商業策略分享寶貴見解

Exploring new possibilities and gaining first-hand experience greatly help in understanding oneself and the business environment. In the September edition of our "Dialogue with the General Committee" series, Edwin Morris reflected on his extensive experience across different regions and industries.

"Studying accounting offers a versatile career path, as any business would require financial expertise," he stated. Starting as an auditor in Australia, the early years of his career highlighted the importance of patience in the workplace. The routine work, which was initially mundane, began to make sense in his second year and gradually helped him gain a deeper understanding of business operations.

Later, Morris relocated to Hong Kong and eventually joined Goldman Sachs. While it was a dream come true to work at a prestigious investment bank, he realized that the demanding working culture with long hours was not suitable for everyone.

After gaining extensive experience at HUD, Swire Properties and Asia Miles, he entered Mainland China's telemedicine market, joining Ping An Good Doctor as CFO in 2018. With a shortage of family doctors, patients had to visit specialists at hospitals regardless of their condition, often leading to a mismatch of resources. To address this, Ping An Good Doctor developed an AI engine and trained it with millions of cases, enabling a 24/7 online consultation service.



Nevertheless, the platform's popularity fell short of expectations because it was not included in the basic medical insurance scheme. While spotting gaps in the market was crucial, the success of a product also relies on the regulatory and policy environment, as well as the various stakeholders involved. Cultural differences also created challenges – it could be hard to promote governance and compliance awareness, especially in emerging industries.

"During this time, I learnt to be assertive under all circumstances and focus on doing the best of what I could control," he said.

As the CFO of Jebsen Group, a leading dealer of Porsche vehicles in

親身體驗和探索新路向對認識自我和商業環境甚有助益。欣榮於 9 月出席「與理事對話」系列活動，分享在不同地區和行業的廣泛經驗，印證了這一觀點。

他表示：「修讀會計學提供廣闊的事業發展路向，因為所有企業都需要財務專業知識。」他畢業後曾在澳洲出任核數師，事業起步階段讓他體會到耐心的重要性。他在入職後第二年才開始掌握看似沉悶的常規工作，逐步了解企業運作。

其後，欣榮移居香港尋求事業發展，最終加入高盛集團，實現在頂尖投資銀行工作的夢想。不過他從中發現，並非所有人都適合工時極長的高壓職場文化。

他先後在香港聯合船塢、太古地產及亞洲萬里通累積豐富經驗，並於 2018 年出任平安健康醫療科技有限公司首席財務官，進入內地遙距醫療市場。鑒於家庭醫生短缺，患者無論病情輕重，均需前往醫院專科就診，導致醫療資源錯配。為此，平安好醫生開發人工智能引擎，並以數百萬計的病例為其進行訓練，藉以提供全天候遠端診療服務。

然而，該平台並未納入基本醫療保險，普及程度不如預期。識別市場缺口固然重要，但產品的成功亦取決於監管和政策環境，以及不同持份者的需要。文化差異亦帶來挑戰——在新興產業中促進治理與合規意識並非易事。

Hong Kong and the Chinese Mainland, Morris observed that consumers have become more cautious in a challenging economic climate, and the rising popularity of electric vehicles has further affected sales of traditional automobiles.

As more residents spend their weekends in the Mainland due to lower prices and enhanced cross-border connectivity, he said that other brands under the Group have also been impacted, including G-shock watches and Blue Girl Beer.

"We support any measures to restore retail and spending to Hong Kong, for example, allowing pets in restaurants and speeding up the approval process for outdoor seating arrangements."

「我們支持所有振興本地零售及消費的措施，例如容許寵物進入食肆及加快審批露天座位的申請。」

他說：「這段經歷讓我學會在任何情況下都要保持自信，專注於力所能及之事。」

欣榮現為保時捷香港及內地主要經銷商——捷成集團的財務總裁。面對充滿挑戰的經濟環境，消費者普遍持謹慎態度，加上電動車日漸普及，令傳統汽車的銷量進一步受挫。

跨境交通日趨便利，而且內地物價較低，愈來愈多市民選擇在周末前往內地，集團旗下的其他品牌同樣受到影響，包括 G-SHOCK 手錶和藍妹啤酒等。

在此情況下，他尤其歡迎 2025 年《施政報告》着力發展新經濟引擎。他補充：「我們支持所有振興本地零售及消費的措施，例如容許寵物進入食肆及加快審批露天座位的申請。」他亦指出，發展寵物經濟能開創新商機和促進旅遊業發展，並提升香港作為寵物友善旅遊目的地的形象。

金融業方面，欣榮認為香港具備獨特優勢，包括健全的法律制度、資金和資訊自由流通，以及作為內地門戶的策略地位，有利發展加密貨幣與人民幣掛鈎穩定幣等數碼資產。展望未來，他強調本港應確保發展成果能惠及社會大眾，改善生活質素，從而推動各行各業共同進步。

Efforts to develop new economic drivers, as outlined in the 2025 Policy Address, are especially welcome in this context. "We support any measures to restore retail and spending to Hong Kong, for example, allowing pets in restaurants and speeding up the approval process for outdoor seating arrangements," he added. He also mentioned that nurturing the pet economy could create new business opportunities and enhance tourism, presenting the city as a pet-friendly destination.

Regarding the financial sector, Morris believes Hong Kong has unique advantages for developing digital assets, such as cryptocurrency and RMB-linked stablecoins. These include a solid legal system, free movement of capital and information, and a strategic position as the gateway to the Chinese Mainland. Looking ahead, he stressed the importance of ensuring this growth benefits the wider public and enhances their lives, thereby fostering progress across various sectors.

Cheers, Spanish Friends!

It was a full house for HKGCC and the Spanish Chamber of Commerce (SCC)'s happy hour in Central on 21 October. Over 50 members from both chambers took the opportunity to connect and catch up on the latest developments in Hong Kong-Spanish businesses over drinks and tapas.

Europe Committee Chairman CK Lee and SCC President Marisa Flores were the official hosts for the evening, proposing a toast to the continued health and prosperity of members and stronger Hong Kong-Spanish ties.







與西班牙好友乾杯！

總商會與香港西班牙商會於 10 月 21 日假中環合辦歡樂時光聚會，雙方共有 50 多名會員一邊享用美酒小吃，一邊聯誼交流，了解香港及西班牙商界的最新發展。

歐洲委員會主席李志強及香港西班牙商會主席 Marisa Flores 主持活動，兩人一同舉杯祝酒，祝願會員身體健康、業務興隆，以及香港與西班牙進一步加強聯繫。





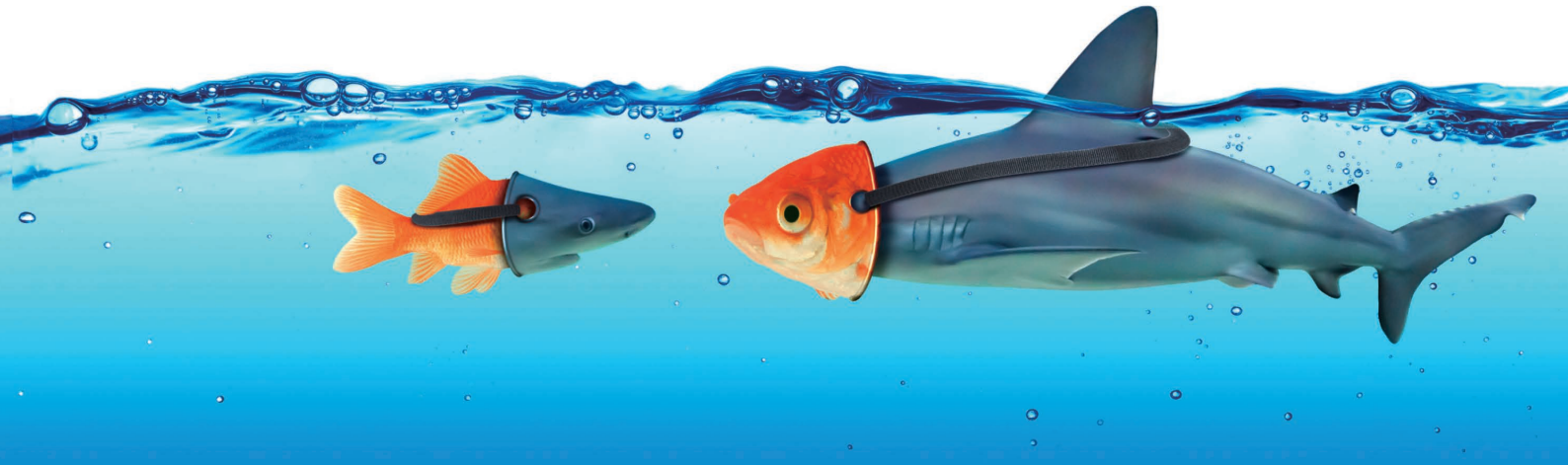








DO YOU REALLY KNOW YOUR BUSINESS PARTNERS IN HONG KONG?



CERTIFICATE OF BUSINESS IDENTITY

Allows third parties to quickly and easily verify if they are dealing with a company legitimately registered to operate a genuine business in Hong Kong.

WE CERTIFY

- Business Registration Certificate
- Key Directors
- Business Address
- Business Nature
- Annual Turnover
- Employment Size
- Corporate Bank Account
- Tax Return
- Trademark
- License
- Qualification
- Other Company Particulars

Established in 1861, the Hong Kong General Chamber of Commerce is the largest issuer of Certificates of Origin and sole guarantee body for ATA Carnets. We have been certifying trade and business documents, and our certification is widely recognized by traders, investors, customs administrations, consulates and banks around the world.

WE BUILD TRUST

HKGCC
Hong Kong General Chamber of Commerce
香港總商會1861

(852) 2395 5515 cert@chamber.org.hk cert.chamber.org.hk









Welcome, New Members!

We were delighted to host a special reception for our newest members on 22 October.

Bringing together over 100 participants, the event was a vibrant showcase of HKGCC's dynamic community.

Attendees were eager to connect and engage with fellow members and Chamber leaders. The evening began with a warm welcome from Deputy Chairman Peter Lam, followed by an introduction from CEO Patrick Yeung, who shared our wide range of services and work in policy advocacy.

This reception marks an exciting beginning. As we move forward, we remain committed to championing Hong Kong's business community and creating even more opportunities for meaningful networking and collaboration.











歡迎新會員！

總商會於 10 月 22 日舉行會員迎新酒會，共有超過 100 人參與，充分反映本會的社區網絡廣泛而多元。

常務副主席林建岳致辭歡迎各位來賓，總裁楊偉添亦介紹本會各式各樣的服務和政策倡議工作。

是次活動為會員迎來好開始，並讓他們與其他會友及總商會領導聯誼交流。展望未來，我們將繼續致力服務香港商界，創造更多建立聯繫及促進合作的機會。











Keeping Hong Kong Moving
推動香港前行

From inclusive policies to thoughtful innovation, MTR's women leaders explain how they are helping drive the city's remarkable transport system

港鐵的女性領袖講解如何推動本港的卓越運輸系統持續進步，包括推行包容性政策和貼心周到的創新措施



Trailblazing leaders from MTR Corporation took centre stage at the Chamber's inaugural "Women on the Move" talk on 15 October, hosted by the Women Executives Club and WiLATHK.

During the session, which was moderated by Michelle Cheng, Chairman of the Women's Executive Club, the speakers shared their personal journeys and professional insights, demonstrating that with the right mindset and support, anyone – regardless of gender, age or background – can thrive in the transport and logistics industry.

Cheris Lee, Chief of Operating & Metro Segment, highlighted the importance of curiosity and self-motivation in mastering the complexities of railway operations, while Candice Poon, Senior Infrastructure System Assurance Manager, emphasized the need for a keen sense of responsibility and laser-sharp focus. Tiffany Der, Train Captain, also stressed the value of staying calm and adaptable when handling unexpected situations on the job.

All three agreed that while the work is demanding, it is deeply rewarding – and their families take pride in the meaningful careers they have built. "Completing challenging tasks provides a great sense of accomplishment," said Poon, adding that her young daughter wants to join MTR when she grows up.

Winson Tse, General Manager – Infrastructure Maintenance, said that employing diverse teams fosters innovative thinking, especially in risk assessment where multiple perspectives are key to ensuring safety. He also outlined MTR's commitment to equal opportunity, including flexible work arrangements, free ride benefits for single employees and accommodations for ethnic minority staff to pray during working hours. The Gender Equity Network further supports personal growth and raises awareness on gender equity across the organization.

This inclusivity also extends to passengers. The introduction of pet-friendly train services was welcomed by Der, a cat owner. Lee said it was a meaningful step toward building Hong Kong into a pet-friendly city. "It took years to communicate with various stakeholders and balance their interests. Luckily, we did not receive any complaints from passengers during the trial runs," Lee said.

From more accessible facilities for the elderly to sightseeing routes that connect with local communities, MTR continues to move Hong Kong forward – reliably and inclusively.

卓妍社及蔚・木蘭於 10 月 15 日合辦總商會「共築『她』途」系列的首場活動，來自港鐵公司的女性先驅成為全場焦點。

是次活動由卓妍社主席鄭詩韻主持，一眾講者分享個人經歷和專業見解，足證只要具備正確心態及充足支持，無論性別、年齡和背景，均可在運輸及物流業茁壯發展。

車務營運及本地鐵路總管李婉玲強調，要掌握錯綜複雜的鐵路運作，好奇心和上進心十分重要，而高級基建系統保證經理 Candice Poon 認為勝任這份工作需要責任感和保持專注。列車車長 Tiffany Der 亦表示，保持冷靜和靈活應變是處理意外狀況的關鍵。

眾人認同工作充滿挑戰卻富有滿足感，別具意義的事業亦令她們的家人引以為傲。「完成困難的任務能帶來莫大的成就感。」Poon 補充，她的女兒希望在長大後加入港鐵。

總經理—基建維修謝福深表示，僱用背景廣泛的團隊有助促進創新思維，尤其是風險評估需要從多角度進行分析，以確保系統安全。他亦介紹港鐵推動平等機會的措施，包括彈性工作安排、增設單身全職員工免費乘車優惠，以及容許少數族裔員工於上班期間祈禱等。性別平等網絡進一步支持員工的個人成長，以及提高公司內部對性別平等的意識。

這份包容精神亦照顧到乘客的需要。「貓狗同行」計劃現已成為日常服務，身為貓主的 Der 對此表示歡迎。李婉玲指出，這為香港發展為寵物友善城市邁出重要一步。她說：「我們要與不同持份者溝通，並平衡各方需要，協商過程歷時數年。幸好在計劃試行期間，我們並無接獲任何乘客投訴。」

港鐵將提供可靠包容的服務，例如為長者增設無障礙設施，以及推出旅遊專綫聯繫社區，持續推動香港前行。



Chamber Student Associate Club 卓學社

Chamber Unveils Student Associate Club
總商會「卓學社」正式成立



The Student Associate Club is designed to empower students with real-world experience, leadership opportunities and stronger ties to the corporate world

卓學社旨在為學生提供實際經驗及領導機會，以及加強學生與商業世界的聯繫

The Chamber proudly launched the Student Associate Club (SAC) on 21 October, marking a significant milestone in our mission to nurture future talent and strengthen relationships between students and the business community.

In his opening remarks, Victor Lam, Chairman of the Young Executives Club, described SAC as a dynamic platform for students to gain real-world experience and leadership opportunities.

"Empowering young people with leadership and collaboration opportunities is an investment in Hong Kong's future," said Lam, underscoring the Chamber's commitment to youth development.

Chamber Chairman Agnes Chan delivered a heartfelt congratulatory speech, reaffirming HKGCC's longstanding commitment to youth development through initiatives such as the Business Case Competition, Pitch Perfect Programme, and Business School Partnership Programme.

"The SAC opens doors for students to learn, lead and grow – not just as individuals, but as future changemakers in our society and economy," she said, highlighting the transformative potential of this new initiative.

The audience was also introduced to the members of the SAC Executive Committee, who shared their



enthusiasm for driving engagement between students and the business sector.

SAC's Chief Ambassador, Hayden So, captured the spirit of the launch perfectly: "Our careers span 80,000 hours, so spending even 1% of that time to find where our convictions











lie is worth it. SAC aims to be the compass that helps students discover what truly matters and open doors that would otherwise remain closed."

Opening SAC's inaugural seminar, Dr Bernard Chan, Under Secretary for Commerce and Economic Development, set the tone for an inspiring discussion on talent development. In the panel discussion that followed, Nick Chan, Kelvin Lam, and Fanny Lau shared practical advice on how students can prepare for the evolving world of work. Their insights ranged from embracing lifelong learning to recognizing the growing importance of AI skills in shaping careers.

SAC will organize a wide range of events – from seminars to workshops and networking activities – to open doors for students and foster collaboration with business leaders. Watch this space!

總商會卓學社已於 10 月 21 日正式成立，成為本會培育未來人才及加強學生與商界聯繫的重要里程碑。

卓青社主席林凱章致開幕辭時表示，卓學社是活力十足的平台，可讓學生獲得實際經驗和領導機會。

他強調總商會致力促進青年發展：「透過為青年提供領導和合作機會，我們正積極投資於香港的未來。」

總商會主席陳瑞娟發表賀詞，重申總商會向來重視青年發展工作，包括舉辦「商業案例競賽」、「完美求職計劃」及「商校交流計劃」等。

她指出這個新項目具備變革潛力：「卓學社為學生打開學習、領導及成長的大門，除了促進個人發展，亦為社會和經濟培育驅動未來變革的人才。」

卓學社執行委員會成員向一眾來賓分享對促進學生與商界交流的熱誠。卓學社首席大使蘇晞諾總結道：「我們的職業生涯長達 80,000 小時，投入其中 1% 來探索志向，絕對值得一試。卓學社旨在擔當指南針的角色，協助學生發現真正重要的價值，並鼓勵他們開創新路向。」

商務及經濟發展局副局長陳百里博士為卓學社首個研討會致開幕辭，探討人才發展的趨勢。在其後的小組討論環節，陳曉峰、Kelvin Lam 及劉愛芝分享實用建議，協助學生為不斷變化的職場做好準備，包括進行終身學習，以及了解人工智能技能對發展事業的重要性。

卓學社將舉辦各式各樣的活動，包括研討會、工作坊及聯誼活動等，促進學生與商業領袖的合作，敬請密切留意！

WORKSHOPS & SEMINARS

Visit website for full details and to register

NAVIGATING THE EMPLOYMENT OUTLOOK OF 2026
Nov 4 3:30 - 5:00 pm

CYBER THREATS IN ACTION AND 2026 OUTLOOK: WHAT BUSINESSES NEED TO KNOW
Nov 5 10:30 - 11:45 am

DIALOGUE WITH THE GENERAL COMMITTEE:

VICTOR LAM
Nov 7
5:30 - 6:30 pm



RISK-PROOFING TRADE: CASH FLOW & CREDIT TACTICS
Nov 13 4:30 - 6:30 pm

VISITS



DRIVE INTO LUXURY: PORSCHE SHOWROOM TOUR
Nov 13 3:00 - 5:00 pm

VISIT TO HONGKONG INTERNATIONAL TERMINALS
Nov 17 2:45 - 5:30 pm

MARK YOUR DIARY







COMMITTEE MEETINGS

Check with secretariat for details

MANPOWER

Recent Development of the GBA Youth Employment Scheme
Nov 27 3:00 pm

TOWN HALL FORUM



Prof The Hon Chung-mao Lo
Secretary for Health
Nov 3 4:30 – 6:00 pm

TRAINING

Visit website for full details and to register

Avoid Legal Pitfalls When Laying Off Employees in China
Nov 6 2:30 - 5:30 pm



Effective Handling of Extremely Controversial Work Injury and Discrimination Issues: Legal & Practical
Nov 7 9:30 am - 5:30 pm

Workplace Writing in the Age of AI
Nov 11 2:00 - 6:00 pm

Crisis Communication in AI World
Nov 12 9:30 am - 12:30 pm

Think on Your Feet®: Communicating with Clarity, Confidence and Impact
Nov 13 9:15 am - 5:30 pm

Bias, Bots & the Law: Legal Strategies for a Fairer, Smarter Workplace
Nov 14 2:30 - 5:30 pm

ROUNDTABLE TALKS

Visit website for full details and to register

CHINA'S SMART HEALTHCARE: HARNESSING AI AND BIG DATA
Nov 3 12:00 - 1:30 pm

CHINA'S 15TH FIVE-YEAR PLAN: HONG KONG'S ROLE AND OPPORTUNITIES
Nov 7 12:00 - 1:30 pm

WOMEN ON THE MOVE SERIES: DHL – DELIVERING CHANGE TOGETHER
Nov 11 12:00 - 2:00 pm

NETWORKING

Visit website for full details and to register

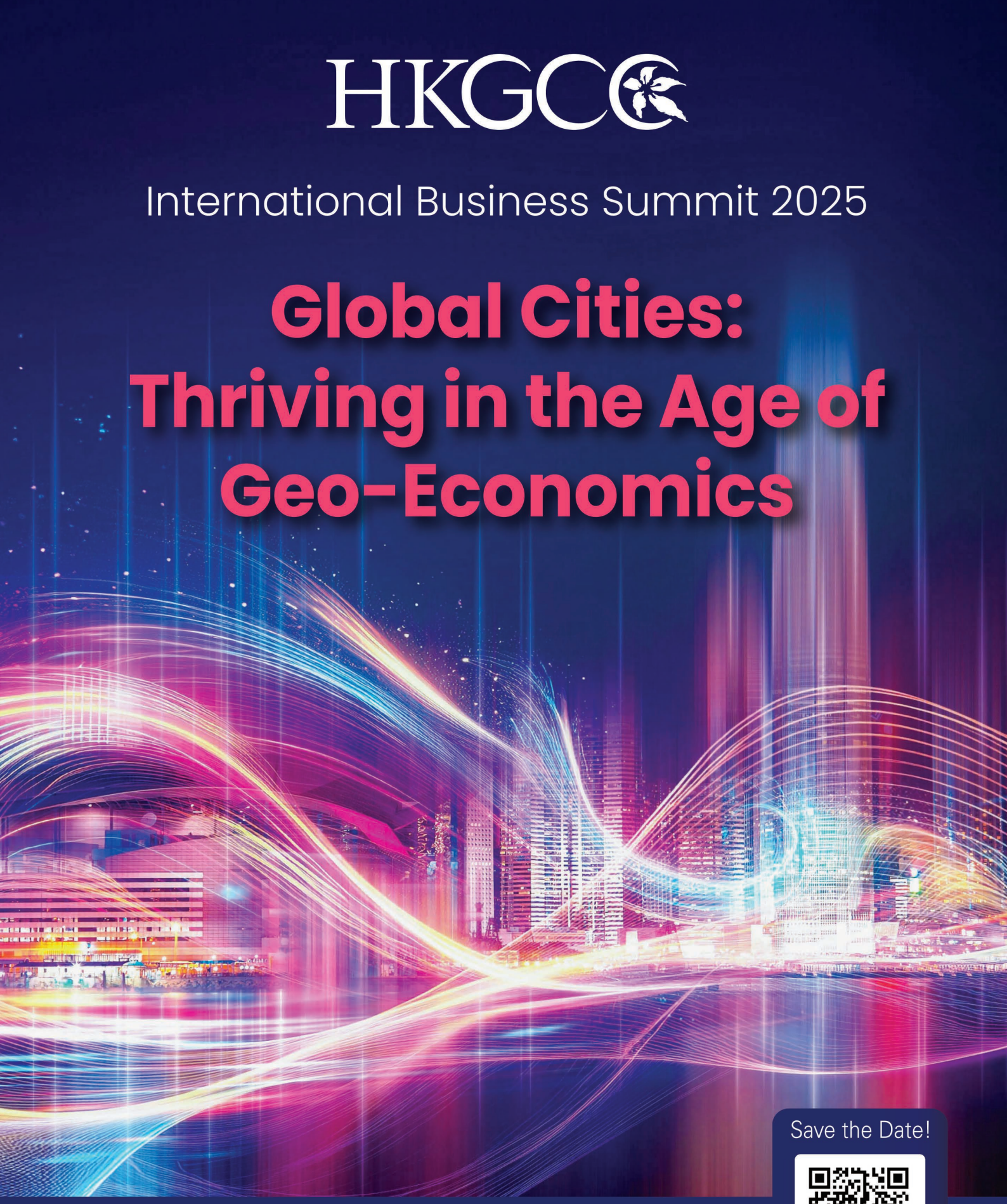
HKGCC X AMCHAM HAPPY HOUR
Nov 11
6:00 - 8:00 pm



HKGCC

International Business Summit 2025

Global Cities: Thriving in the Age of Geo-Economics



Save the Date!

9 December 2025 | 09:30 – 14:30 (HKT)



TRAINING & DEVELOPMENT

Pay by **BOC-HKGCC Visa Card** and get **30% OFF** course fees

Crisis Communication in the AI World
人工智能時代的危機溝通



Stay ahead in a shifting media landscape where AI accelerates how crises emerge and spread. This practical, strategy-focused session shows you how to leverage AI and big data to spot early warning signals, manage narratives across social platforms, and respond with clarity and credibility. Participants will learn frameworks for building trust, structuring messages and practising real-time responses through a crisis simulation.

Outline
- Social Media Crisis Landscape: How AI and platforms accelerate issues, shape public opinion and amplify reputational risk; monitor sentiment with big data
- Building Trust: Use the trust triangle and a Message Pyramid to align with public expectations and structure clear, credible brand messages
- Early Detection: A simple 4-step issues-identification flow leveraging AI/ big data to spot triggers before they escalate
- Practice & Compliance: Hands-on simulation for tough questions and emotional audiences, plus key legal risks for social media in Hong Kong

在不斷轉變的媒體生態中，人工智能（AI）正加快危機的產生與擴散。本工作坊以實務和策略為重心，助您運用AI及大數據掌握早期警告信號、在各大社群平台上管理敘事，並以清晰且具公信力的方式作出回應。參加者將學會建立信任的框架和組織訊息結構，以及透過危機模擬演練活動練習即時應對。

大綱
- 社交媒體危機格局：AI及各社交平台如何加快議題發展、塑造輿論並放大聲譽風險；運用大數據監測社會情緒
- 建立信任：運用信任三角及訊息金字塔，切合公眾期望，並制定清晰可信的品牌訊息
- 早期偵測：利用AI及大數據進行簡單的四步驟議題識別流程，及早發現並抑制觸發點
- 實戰與合規：模擬演練應對棘手問題和情緒激動的觀眾，以及剖析香港社交媒體的主要法律風險

12 /11/2025 (9:30 a.m. – 12:30 p.m.)

Cantonese 廣東話

Member 會員 $900
Non-member 非會員 $1,100

Trainer 導師：



Catherine Wong 黃國恩
Co-owner and Chief Development Officer,
Chorev Consulting
高宏國際顧問有限公司 共有人兼首席發展總裁



Chui Man-kit 徐文傑
Part-time Lecturer, Hong Kong Baptist University
香港浸會大學 兼任講師

Bias, Bots & the Law: Legal Strategies for a Fairer, Smarter Workplace
偏見、人工智能與法律：以法律策略營造更公平的智慧職場



As Gen Z enters the workforce with heightened expectations for transparency, fairness and social responsibility, companies must rethink how they build trust and foster inclusivity. From #MeToo to #AIbias, this workshop explores workplace diversity and the legal risks associated with tech-driven HR decisions.

Through case studies and interactive discussions, this session equips you with the tools to navigate compliance, reduce bias and create a workplace culture that resonates with Gen Z values.

Participants will gain:
- A solid understanding of current legal frameworks on diversity and anti-discrimination
- Practical strategies to promote equity and mitigate risks
- Insights into how AI can both help and hinder fair hiring and management practices

隨着Z世代進入職場，他們對透明度、公平性及社會責任的期望日益提高，企業必須重新思考如何建立信任，並推動多元共融文化。從#MeToo到#AIbias，本工作坊將探討職場多元化趨勢，以及與科技驅動的人力資源決策相關的法律風險。

本工作坊透過案例分析及互動討論，協助參加者掌握合規重點、減少偏差，以及建立符合Z世代價值的職場文化。

參加者將了解到：
- 現行的多元及反歧視法律框架
- 推動公平及降低僱主風險的實務策略
- AI在招聘及管理程序中如何促進或妨礙公平運作

14/11/2025 (2:30 – 5:30 p.m.)

Cantonese 廣東話

Member 會員 $900
Non-member 非會員 $1,100

Trainer 導師：



Oscar Tan 陳慶生律師
Institute for Corporate Legal Training
香港法商培訓學

Training course venue: HKGCC Theatre, 22/F United Centre I 培訓課程地點：金鐘統一中心22樓香港總商會演講廳


Hactl
Hong Kong Air Cargo Terminals Limited
HONG KONG'S
ONE-STOP HANDLER
H2485
H2600
H0621



"To connect my brand with the international story of Hong Kong."

South China Morning Post
Advertising+

advertising.scmp.com